

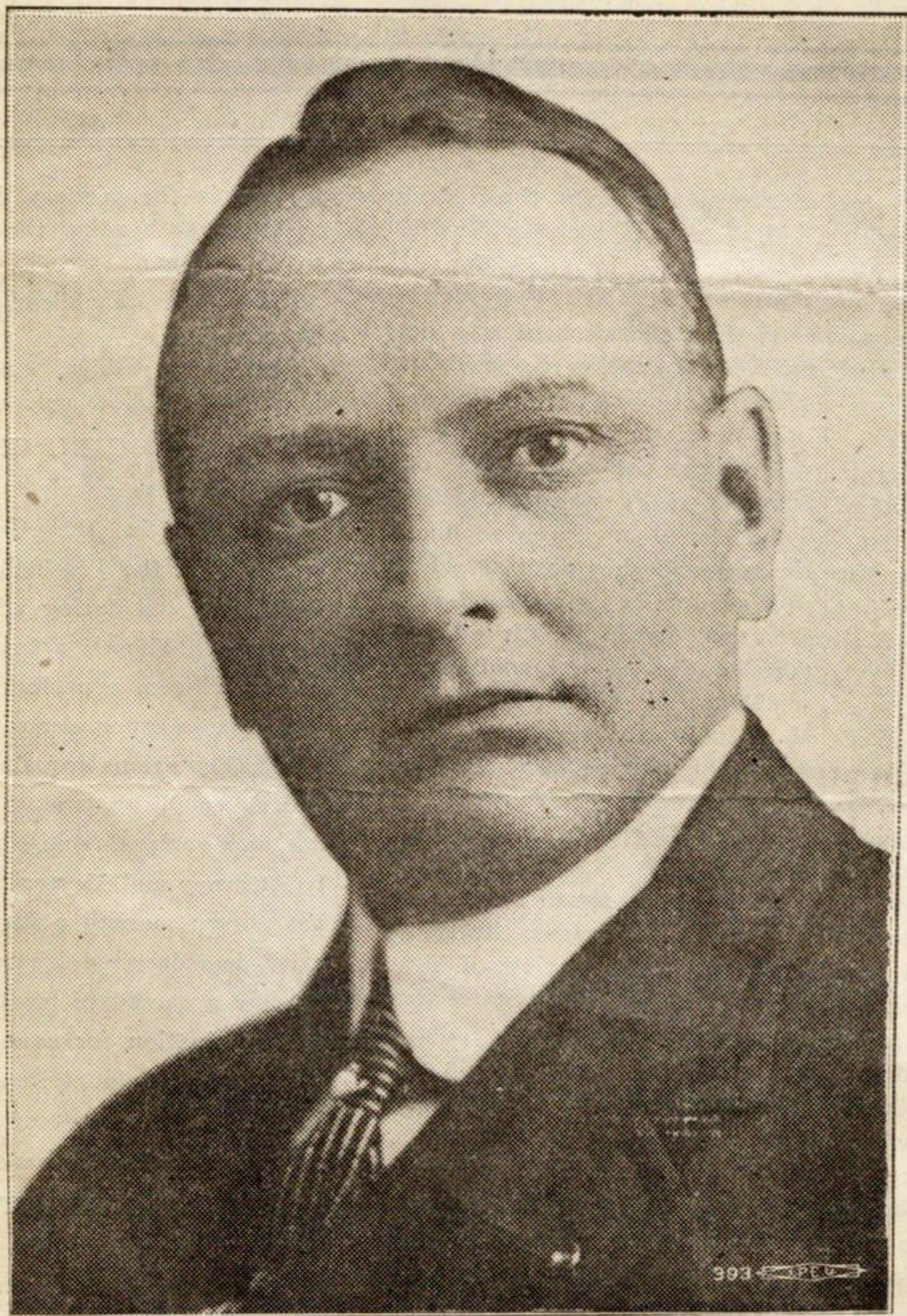
Much too often public affairs are in the hands of amateurs.

It isn't often that men who are trained to the performance of certain tasks are willing to give to the public the benefit of that training.

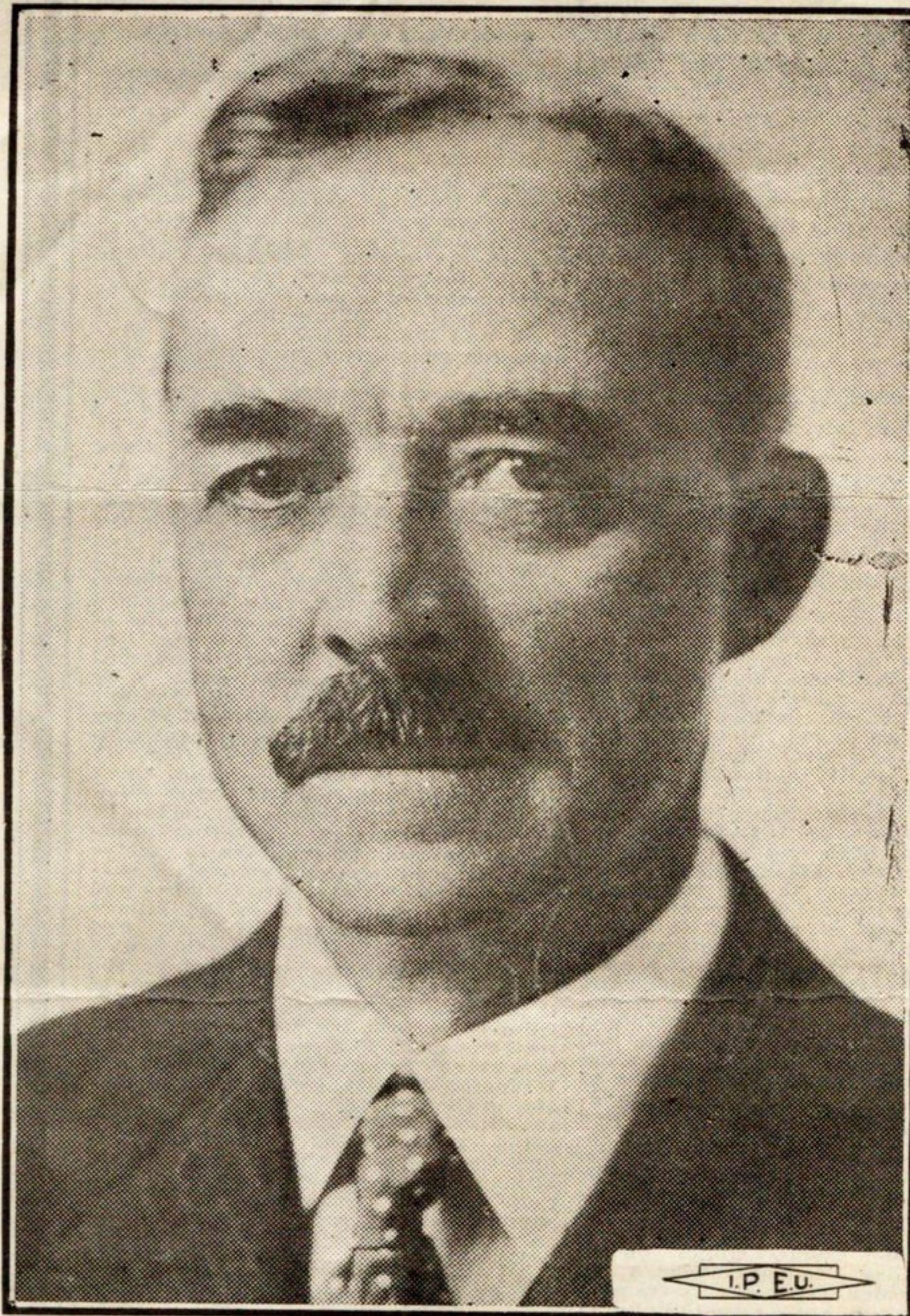
Our legislators as they struggle with the matter of providing a taxing system which is adequate to raise the money for financing the war and at the same time such as to make the burden evenly distributed give conspicuous evidence of the untrained man trying to do a piece of work that calls for a high degree of specialization.

Here in Cook County we have a golden opportunity to put men who know something about property values upon the two boards which have to do with taxes of the people of the county.

On the Loyalist Ticket to be submitted to the people of Cook County at the September Primaries will appear the names of Perkins B. Bass, candidate for membership on the Board of Review, and Charles Ringer, who seeks position upon the Board of Assessors.



CHARLES RINGER



PERKINS B. BASS

Both these men have had long training in real estate. Each is recognized as an authority by his colleagues. Each has a reputation for honesty and straightforward dealing. Both represent the best in the county. Neither has any compromising affiliations which might hamper fair dealing.

North Shore men and North Shore women are asked to vote for these two real estate men for real estate jobs. They are good candidates, capable of good service and each has a reputation for giving what he contracts to give.

North Shore people and the people of Cook County will serve themselves by supporting the candidacy of Perkins B. Bass and Charles Ringer to represent their interests upon these two important boards.