

Which do you prefer—
The cash-hungry hand, or the hand of friendly service?

It's a Question of SERVICE

And we have Not Raised Our Prices

Always and everywhere Six-One-Nine Dry Cleaners are searching for means of serving you best.

If we believed we could best serve you by always holding out our hand for cash, we would go on a c. o. d. basis.

But we prefer to extend to you the hand of cheerful, friendly service.

Service is our keyword.

And an important part of our service is our monthly payment system. We know that it best serves your convenience for us to render your account monthly. Also shows our confidence in you and our appreciation of your patronage.

We know as you know that it is not convenient for you to stay at home or to entrust money to the children or the servants so that the dry-cleaner's bill may be paid on delivery.

We know that it would be positively **embarrassing** to you if our driver should take your clothes back to the office because you didn't have the money on hand to pay him.

We know that payment of your monthly account by check protects you, and saves disputes which are bound to arise where numerous cash payments are required.

If we thought cash-on-the-dot best suited your convenience we would adopt it as a matter of service and we wouldn't try to blame the war in Europe for it.

But we know that our credit plan spells S-E-R-V-I-C-E to you.

So here is our plan—

We desire to co-operate with the other business men of Winnetka in putting a stop to unlimited credit.

At the same time we believe there are a great many Winnetka families who are justly entitled to credit and of whom it is not fair to demand cash on delivery. We shall limit our credit accommodations to such persons as these and to them we shall render our bills monthly as before.

These bills will be payable on or before the fifteenth of the month.

After that date customers in arrears will be asked to pay on delivery.

We are able to maintain our credit accommodations and at the same time charge prices that are fair to you because we own the **only** dry-cleaning plant **on the North Shore.**

And our entire establishment from top to bottom is organized on the one principle of SERVICE.

Call SIX-ONE NINE today and arrange to have your name put on our credit list if it is not already there. Then when you call on us for credit there will be no delay

SIX-ONE-NINE

Dry Cleaners

Our Name is Our Telephone



WINNETKA, ILL.