

## EAT MORE POTATOES AND CONSERVE WHEAT

Local Food Administration Receives Message Which Every Loyal Citizen is Asked to Follow

### POTATOES ARE PLENTIFUL

Must Go Light on Wheat Consumption Until After Harvest

Eat more potatoes, save the wheat supply! That is the text of the following message received by George F. Appleyard, north shore food administrator, from Herbert C. Hoover, government food administrator. The message, in full, reads as follows:

#### Fact No. 1

There is a shortage of wheat and this condition will continue until after the next harvest. It is a shortage brought about voluntarily by the American people in their great desire to give our fighters very good food, the allied armies of Italy, France, Belgium and the United Kingdom plenty and their civil populations a portion to tide them over this time of great stress. We are in no danger of famine but should save all the wheat possible.

#### Fact No. 2

There is a surplus of potatoes. It is estimated that in Wisconsin and Michigan there are 20,000,000 bushels still to be marketed. Prices are low and the quality good. Many causes contributed to the present condition, and it is idle to lay the blame wholly at the farmer's door. We have passed through unprecedented weather and transportation conditions. It is unpatriotic now to refuse to buy and use potatoes freely through a feeling of spite.

Fortunately the two troublesome facts can be made to neutralize each other. By doubling or trebling our consumption of potatoes from now until the next wheat harvest we can with scarcely an inconvenience to ourselves do very much to save the needed wheat and at the same time prevent waste of potatoes; and waste is in these stressful days both morally and legally criminal. Potatoes can be used to the total exclusion of bread and wheat products by the average person for at least two out of every three meals.

The following is therefore Mr. Hoover's message to the people of Illinois:

"Eat more potatoes and save more wheat—and do this until after the next wheat harvest."

### GARAGES CUT PROFITS AS GASOLINE RISES

Despite all predictions to the contrary gasoline jumped in price this week. And this jump involved a gain for the consumer and a proportional loss for the dealer.

The wholesale price of gasoline was raised one and one-half cents a gallon, but the retail price was raised only one cent, the garage men thus clipping half a cent off their usual margin.

Gasoline is now selling at most of the garages in town at 26 cents. There are a few places where the price is lower.

The forecast was heard today that gasoline has just begun to rise, and that before long the figure will be considerably higher.

### DON'T CAMOUFLAGE LICENSE PLATE BY SPARE TIRE

Motorists should be careful that the spare tire on the rear of the automobile does not hide a part of the number on license plate.

Owners of automobiles should also see that the plate is properly lighted at night. The police in many sections are rigidly enforcing the law and motorists will find that paying a fine is an expensive way to learn of such mistakes.

#### Composes War Song

Mrs. Adeline F. Hapeman, 1008 Ashland avenue, is the author and composer of "American Our Land", a new patriotic song, dedicated to the Illinois Society of the Dames of the Loyal Legion, and which is fast gaining the reputation of being among the most popular of recently published war ballads.

#### Ladies' Aid Session

The Ladies' Aid of the Methodist church will meet on Thursday, May 2, for an all-day session. A cafeteria luncheon will be served by the second division of the organization, from 12 until 1 o'clock.

## Uncle Sam Says: Read at "Taps"

Tonight, when about to lapse into that peaceful sleep so coveted by the living heroes of Liberty "over there"—hesitate but a space and with concentrated mind steadfastly visualize the past—the present—the future.

Suffer with your ancestors the birth pains of your country. Suffer with your ancestors' sons and daughters the torture of its youth. Think, now, of the crisis that confronts its manhood today.

Mentally step in the path of the Hun in the Summer of four years ago. Live the horrors of Kultur with the women and children of raped and mutilated Europe. They are now your wives and daughters—your sisters and brothers.

"Lord God of Hosts, be with us yet, Lest we forget, Lest we forget."

It seems but yesterday that France was as fair as the land you will gaze upon at the morning's dawn. Little did you then dream of the power of the Germanic beast! Do you now?

You have sent your son, and worse, your neighbor's son, to stem the bloody tide that you may live in peace in the "Land the Lord thy God gaveth thee."

Tomorrow, for their support, the Government "of the people, for the people, by the people" calls upon you to loan—not give—but loan—of that which is least necessary to your happiness.

Will you answer your call as your son and your neighbor's sons answered theirs? "As ye sow, so shall ye reap."

Think—think—think—then sleep, for tomorrow your country calls.

### LAUDS NEWSPAPER FOR BOOSTING ALL WAR WORK

#### By Wilbur D. Nesbit

Never before in the history of our country has the patriotism of the press been manifested so signally.

Literally thousands of columns of publicity have been devoted to the story of the launching and development of the Third Liberty loan, and most of it has been real news. Local news of intense interest in the place of its publication.

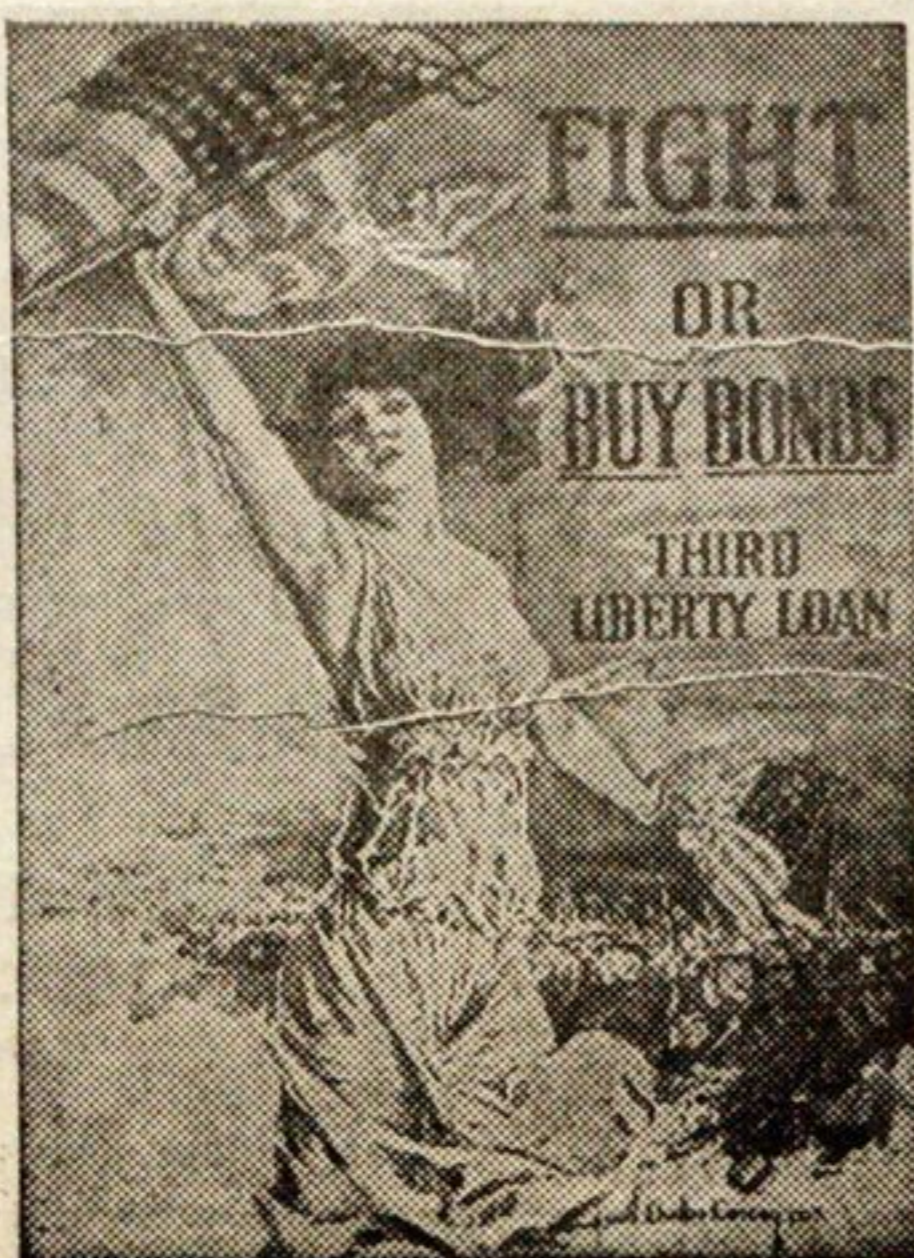
The editorial and reportorial staffs of all newspapers in this district apparently have "enlisted for the war."

The showing in Chicago has been remarkable. In the month of March we had in Chicago alone publicity which would make fifty-three pages of the average newspaper. And that was only an indication of what appeared all over the district.

Within three days—the opening days of the campaign—there was an aggregate of nearly twenty-five pages of publicity in the Chicago newspapers. Day after day they have continued doing their full duty—and more—with big display heads and big stories of the big events.

Not only the English-printed newspapers, but those printed in foreign languages have devoted their space and the energies of their men wholeheartedly and splendidly to the success of the loan.

The business departments, too, have done their best. It is impossible at this time to estimate the total amount of advertising space used throughout the district. A very conservative estimate is that between \$150,000 and \$200,000 worth of display advertising has been sold and printed by the various newspapers throughout our district.



## Centennial Pageant Recalls Early Days

History of State to be Portrayed in Big Event

From Mrs. W. E. Buehler, north shore representative of the Centennial Commission, comes the invitation to north shore residents to attend the great Centennial celebration to be held in the Auditorium theater, Chicago, on Saturday, May 11.

The invitation reads: "Two thousand persons, of ages varying from 6 to 80, will take part in the great Illinois Centennial Pageant, to be given by the Illinois Federation of Woman's club's, on the afternoon and evening of May 11, at the Auditorium Theater, Chicago.

Jackies of the Great Lakes camp and aviators at Rantoul, Ill., will be provided with clubs through the proceeds. At these clubs, the women plan, there will be all the attractions of home, from easy chairs to the home cooking.

The pageant will begin with the picture of life in Kaskasia when it was the capitol of Illinois. The great Chicago fire will be portrayed. The industrial romance of all the great industries of the state will conclude the pageant.

The affair has the approval of the Fossdick commission.

#### "An April Shower"

#### By Edna Lanferman

Spring breezes had been calling—The tender buds for days, While jolly "Mister Sun" peered down,

Through a bluish smoky haze, Made by hundreds of bon-fires, And smudges burning 'round, As kind folks loosed the coverlets— From off the wakening ground.

Their soft white snowy blanket, Had melted off long since, And forcing up through hard, parched soil—

Caused the tender shoots to wince; "Friend Robin", too, dissatisfied— Had tried, and tried, in vain, To get a good square meal for days, Said he: "We must have rain!"

'T was then, dear old mother Nature, Gave ear unto their plea, And soon the word was passed along,

To bud and bird and tree, The sky was suddenly o'ercast, Old "Sol", peered through in vain, While from the tender brooding clouds, There fell the April rain.

## Military Band for North Shore Soon

North Shore Musicians Asked to Get Into Organization

For several weeks the North Shore military band has been diligently practicing under the able leadership of Mr. George Green of the Deerfield Shields high school. The members of this band come from Wilmette, Winnetka, Glencoe, Ravinia and Highland Park and are all musicians who have had previous band experience. They are an enthusiastic organization and are making rapid progress as a unit. All former bandsmen living in the above mentioned towns are cordially invited to enlist in this organization which now numbers about thirty qualified bandsmen. It is the purpose of the organizers gradually to enlarge the Band to a membership of sixty.

The band will be inspected by Major Lathrop Collins, the commander of the Volunteer Training Corps Monday night, April 29, and will probably be mustered into the V. T. C. at an early date.

#### Postmaster's Niece Dies

Funeral services for Miss Grace Hammond Seelye, niece of Village Postmaster William E. Hess, who died at the Evanston hospital, Monday after an illness of two weeks' duration, were conducted from the residence of her parents, Mr. and Mrs. Frank R. Seelye in Evanston, Wednesday afternoon at 2:30 o'clock. Interment was private at Roschill.

#### To Become Foreman

F. L. Tucker, well known among local motorists as an expert mechanic in the North Shore Garage in Railroad avenue, left the employ of the local auto shop this week to become foreman of the North Shore Motor Service company in Chicago.

## HOLY NAME SOCIETY IN ANNUAL DINNER TUESDAY

The Holy Name society of the Sacred Heart parish of Hubbard Woods, will hold its annual dinner Tuesday evening, April 30. An enjoyable evening is promised as Father Morrison of the Archdiocesan union as well as R. Ford and O. M. Carry will be guests of the evening. B. T. McGovern will be toastmaster.

This branch of the society is said to be one of the most active of the Archdiocesan union. At the last regular meeting the members voted to buy Liberty bonds out of the money in the society treasury.

#### Crossing Guard Overcome

While on duty as a crossing guard of the Northwestern elevated tracks at Hill street, Saturday, Charles Salzman, 40 years old, of 1739 Winona avenue, Chicago, was stricken with appendicitis. The Evanston police ambulance called for Salzman and took him to the St. Francis hospital.

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Gentlemen: Will be interested in Insurance items checked below:

- |                         |   |  |
|-------------------------|---|--|
| ...Fire Insurance       | ...Owners' and Landlords' Liability Insurance | ...Burglary and Theft Insurance                              |
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| ...Teams Insurance      | ...Physicians' Liability Insurance            | ...Accident and Health Insurance                             |
| ...Fidelity Bonds       | ...Passenger Elevator Insurance               | ...Fly Wheel Insurance                                       |
| ...Surety Bonds         |   | ...Steam Boiler Insurance                                    |

About \_\_\_\_\_ 191\_\_\_\_\_

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