



# Auto News

## PRACTICAL POET URGES CAR BUYER BE CAREFUL

SOME poet wrote, in days of old, "All things that glitter are not gold". The poet's head was large and long, his intellect was working strong. There were no flies upon that bard, who sprung the truth, and sprung it hard.

All things that glitter are not gold; we wouldn't be so often told, if haply we'd remember that, and post the maxim in our hat. The junk that fakers want to sell will often look surpassing well, but when it's used it comes to pass that shining gold is only brass.

I bought two diamonds long ago; they cost me eighty bones a throw. I held them proudly in my hand, and there they shone to beat the band. I bought them from a stranger slick who found in me a trusting hick. I swallowed all his helpful bunk, and handed him my bottom plunk. And in a month the stones were dead; no gorgeous radiance they shed. The man who bilked me was a peach; those gems were worth just eight cents each.

The poet said, "Oh boys, behold All things that glitter are not gold!"

The man who goes to buy a car, down where the blithesome agents are, should keep the maxim in his mind; it isn't safe to go it blind. Some shining paint and nickel plate will make a tinnhorn boat look great. The buyer, take it as a rule, is quite an easy man to fool. He knows no more about a boat than Uncle Ezra's billy goat. He doesn't know or want to know what makes the doggone inside go; but he would like a fool-proof car in which a man may journey far without it coming all apart and rupturing the owner's heart.

He ought to buy a car that's made by men of standing in the trade. Have they been in the business long, and are their fame and credit strong?

He should remember that the Haynes was first to hit our native plains, and all the time it's kept abreast of everything that's first and best. That is the safest guarantee for easy marks like you and me.

The poet said, "Our feet grow cold, for all that glitters is not gold".

## PREDICTS LONG LIFE FOR FRANKLIN TIRES

Twenty-five thousand miles will be the life of the tires on the Franklin cars this season in the opinion of the agent, C. E. Bridges of Evanston. The tires on the new Franklin, he points out, are larger than ever, 33x4 1/2; they need to be blown up to only forty pounds pressure; they ride easier and punctures and blow-outs are practically unknown.

The tires which were a part of the regular equipment of last year's cars were Goodyear cord tires, 32x4, guaranteed for 10,000 miles. Mr. Bridges sold a large number of these cars last season and was not called upon to replace a single tire under the 10,000-mile guarantee. The tires under the wear given them by the Franklin were, actually good for from 15,000 to 18,000 miles, and from this he estimates that the larger tires of this year's Franklins are good for 25,000 miles.

## ARMOUR AND SWIFT FIGHT MILITARY ROAD

Prominent residents of Lake Forest including J. Ogden Armour, Louis F. Swift and Leander J. McCormick, are protesting against the construction of the new military road near their homes, saying it will interfere with their privacy. Highland Park business men, who, having been taxed thousands of dollars for the road's construction, bitterly oppose any change in its route.

## Woman Driver Killed in Championship Race

Mrs. Stephen Torro, auto racer, was killed Sunday afternoon at Stockton, Cal., in a five-mile race with Ruth Wightman, the aviator, for the women's world championship on a dirt track. Mrs. Torro, driving Earl Cooper's Stutz, crashed through the fence on the third lap. Her mechanic, Robert Currie, was probable fatally injured.

## MOTORCYCLE TRADE BODY PLANS NATIONAL SHOWS

The big organization of the motorcycle industry in the United States is the Motorcycle and Allied Trades Association, which includes the manufacturers of motorcycles, parts and accessories. At the meeting of the governing board held last week in Cleveland a four-fold program was adopted, embracing conservation tests to show the economy of the motorcycle, national tours to increase the popularity among riders, co-operation with the F. A. M., which is the official organization of the riders, and the holding of national shows. Harry S. Quine of the Goodyear Tire and Rubber Company, Akron, Ohio, is president of the organization.

## Dixie Reports Progress.

Reports from 30 per cent of the counties traversed by the Dixie highway show a tremendous amount of work, new construction, resurfacing,

repairing, etc., during the last six months.

# STAR

FOUNTAIN SQUARE : : EVANSTON

Continuous 10 A. M. to 11 P. M.

Today, Friday and Saturday

# Douglas Fairbanks

in his latest picture  
"Headin South"  
DON'T MISS THIS



## IT'S A PLEASURE TO DO BUSINESS

in a modern business manner. Everybody prefers to receive a check for his account instead of the actual currency. No one in business should be without a bank account. It means security for money paid out by check. We welcome small accounts as well as those of larger size.

## WINNETKA TRUST and SAVINGS BANK

CAPITAL \$35,000.00  
FORMERLY BANK OF M. K. MEYER  
Established 1894

# C. E. BRIDGES

NORTH SHORE DISTRIBUTOR FOR

## FRANKLIN AND DODGE BROS. CARS

All owners north of Edgewater and south of Highland Park are entitled to service at

1629 Orrington Ave. Telephone 5886

## Ford Price Advance

Was not at all a surprise. My reasoning was not a wild guess. Logical comparisons and the continued advance in raw material prices forced the advance conclusion. It was inevitable and my idea of publishing this conclusion was for your benefit—it was not published to incite sales.

## Coupelet, Sedan and Ton Truck

prices have not as yet advanced. Will they? Let us make a comparison. Ford Runabout sells at \$435 Detroit, Coupelet, \$560—only \$125 difference and the Coupelet "Body only" cannot be duplicated for less than \$375 manufacturer's cost. Ford Touring sells at \$450 Detroit, Sedan \$695 and the Sedan "Body" cannot be produced for less than \$485. Now the Truck. The fact that the steel manufacturers forced the raise in price and the Chassis was raised \$75 shows conclusively that the Truck Price must advance.

One Hundred Dollars is worth saving and it is my opinion you can save \$100 by ordering and TAKING DELIVERY IMMEDIATELY.



## R. D. CUNNINGHAM

Authorized Dealer

810 Church St. (next to post-office)  
EVANSTON, ILL.

C. H. BRIGGS, Manager

Phone 4884

# TAX PAYERS ATTENTION!

Because March 10th falls on Sunday Mr. Hoyt King, Township Collector, will receive taxes on Monday, March 11th, at his office in

## The First National Bank of Wilmette

TELEPHONE WILMETTE 74

# ANNUAL TOWN MEETING AND ELECTION

NOTICE IS HEREBY GIVEN to the Legal Voters, residents of the Township of New Trier, County of Cook, Illinois, that the Annual Township Meeting and Election of Officers of said Township will take place

## Tuesday, April 2nd, 1918

proximo, being the first Tuesday in said month.

The Election will begin at the hour of 7 A. M. and close at 5 P. M. in the places designated as follows:

- District 1—Glencoe Union Church.
- District 2—Glencoe Fire Station.
- District 3—C. L. Wyman's Store.
- District 4—R. B. Cahn's Tailor Shop.
- District 5—Jas. Horn's Office.
- District 6—Indian Hill Inn.
- District 7—Kenilworth Store.
- District 8—Village Hall, Wilmette, Central Avenue Entrance.
- District 9—Village Hall, Wilmette, Wilmette Avenue Entrance.
- District 10—Wilmette Fire Station.
- District 11—Robert Rae's Real Estate Office.
- District 12—Village Hall, Gross Point.
- District 13—Library Hall, Wilmette.

The Officers to be elected are:

- ONE SUPERVISER;
- ONE TOWNSHIP CLERK;
- ONE ASSESSOR;
- ONE COLLECTOR;
- ONE COMMISSIONER OF HIGHWAYS;
- ONE CONSTABLE;
- ONE SCHOOL TRUSTEE.

The Town Meeting will open in Community House, Winnetka, at the hour of 2 P. M., and after choosing a Moderator will proceed to hear and consider reports of officers, to appropriate money to defray the necessary expenses of the township, and to deliberate and decide on such measures as may, in pursuance of law, come before the meeting.

Given under my hand this 6th day of March, A. D. 1918.

W. S. CROZIER,  
Township Clerk.