

STORE OPEN
 Saturday Nights until 10 o'clock
 Tuesday Nights until 9 o'clock

OUR DRUG DEPARTMENT
 Standard Drugs and Toilet Articles
 at Cut Prices.
 Prescriptions Accurately Filled By
 a Registered Pharmacist.

Rosenberg's

EVANSTON

FREE PHONES
 Wilmette
 Kenilworth
 Winnetka
 Hubbard Woods
 Evanston Evanston 2400
 Chicago Rogers Park 2775

LIGHT LUNCHEONS SERVED
 at Our Soda Fountain Lunch Room.
TRY ONE
 With a Sundae the Next Time You
 Visit Our Store.

AUTHORITATIVE

Millinery Styles for Spring

We are showing a wonderful selection of beautiful spring millinery — correctly trimmed and correctly priced.



The illustration shows one of the new modes. Among the new hats shown are

Small, Medium and Large Poke Shapes
Rough Braid Hats
Rough Braid Banded Sailors,
Military Styles

Hats trimmed in Burnt Goose Quills, Wings and Flowers, and small Poke Bonnets in ribbon trims are very chic and serviceable.

Our merchandise is right, our prices are right. You are invited to visit our beautiful department, where you will be assured courteous treatment.

We have in stock trimmings and frames for the home milliner.

Final Clearance of All Misses and Women's Winter Coats



THIS clearance of every Winter Coat we have in stock will afford an exceptional buying opportunity for those who have been late in buying a coat. Even if you do not need a coat now

it will pay you well to buy for next winter

for from present indications these coats are offered for much less than the wholesale price will be next fall.

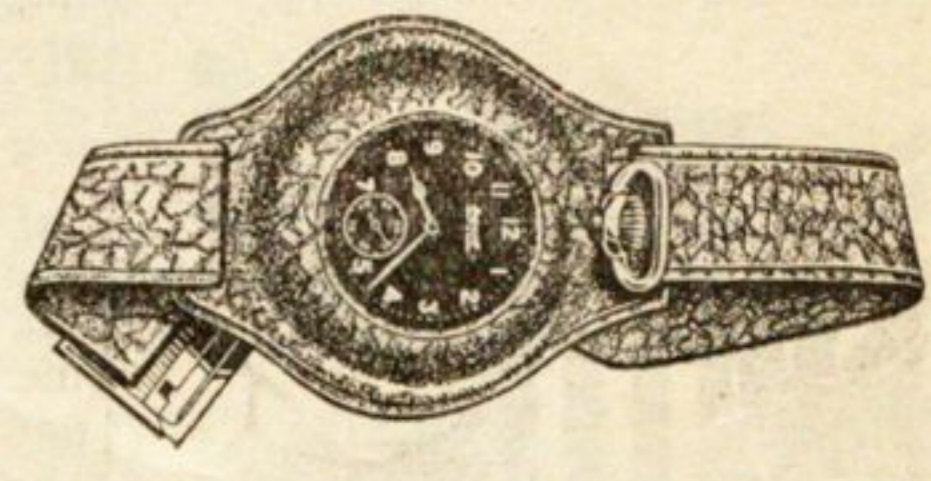
All Winter Coats
at \$10 each
Values up to \$25

These coats are of kersey and velour materials in good styles and lined throughout. Colors are navy and black. Not all sizes.

SEND AN

Ingersoll Wrist Radiolite Watch

to that newly drafted son or brother.



Waterbury Wrist Radiolite Watch, illustrated, each..... **\$5.50**

Special Section for Soldiers and Sailors

We have assembled together in a special section all articles of necessity and comfort to the soldiers and sailors.

This section is located on the first floor, near and just to the left of the main entrance. This will make the selection of articles for your soldier or sailor boy much more convenient.

Here is displayed a large assortment of practically anything you might want—bags, comfort kits and toilet cases in khaki and leather, both filled and unfilled.

Besides, there are bachelor buttons, bathrobes, combs, collapsible drinking cups, pocket flashlights, fountain pens, handkerchiefs, pajamas, silk neckerchiefs, safety razors, socks, sweaters and sweater-coats, tooth brushes and paste, towels, and hair, clothes, and shoe brushes, etc.



The Vogue of Organdie Embroidery

Organdie is firmly established as the most fashionable of spring neckwear materials. It is little wonder when you consider the delicate charm of the new colored embroideries.

What could be daintier than a collar and cuff set made of the beautiful blue or rose-colored organdie embroidery with its delicate edging of venise, which we are featuring at 65c a yard.

If you prefer white organdie with pastelle embroidery you will find that here, for we are showing an excellent assortment of both white and colored organdie embroideries at 20c to 75c per yard.

Special New Filet Laces, 15c

A fortunate purchase enables us to offer some pretty patterns of filet laces and insertions to match for neckwear and lingerie; two and two and one-half inch widths, yd. 15c.

An equally interesting collection of filet laces, both white and ecru, in the attractive rose pattern are offered at 30c, 35c and 40c per yard.

Rosebud Trimming

Rosebud trimming is suitable for lingerie, infants' wear and other purposes.

Single buds, each, 2c; dozen, 22c
 Clusters, 5c and 15c
 Chiffon Rosebud Trimmings in pastel colors, yard, \$1.25.
 Silk Rosebud Trimmings in pastel colors, yard, 58c.

The North Shore's Largest Grocery, Market and Bakery

This large food establishment has created and maintained an important place in the affairs of the homes along the north shore. Hundreds of housewives have found that first-class food products of all kinds may be obtained here at lower prices.

The Grocery

In the Grocery are all the standard, best quality, fancy and staple groceries, also fresh fruits and vegetables of all kinds.

The Market

The best quality of fresh and cured meats of all kinds, poultry and fish are carried at all times, as well as fresh butter and eggs.

The Bakery

The new sanitary bakery always has a large variety of bread, rolls, doughnuts, pies, cakes, cookies, etc., baked fresh every day.

The quality of the products in each of these departments is of the highest, and the prices always the lowest.



Wool Plaid Skirtings for Spring

The separate skirt is viewed with highest favor this season and it is the prediction of eminent designers that every woman will have at least one such garment in her wardrobe.

For the next three months or more, wool plaids will be the vogue. In this respect, we are particularly fortunate because our stocks embrace remarkably handsome patterns, contracted for a long while ago. On plaids of equally good quality, Chicago stores are far higher in price than we are.

Green and tan, blue and white, black and white, gray and white, green and green and other plaid combinations are shown in all wool fabrics at \$2, \$2.25 and \$2.50 per yard.

Do not be misled by the prices. Fabrics of like quality are sold in Chicago stores from 20% to 40% higher

Wool Serges

For the everpresent serge dress, a noteworthy showing of every desirable color, featuring the new tans and browns, as well as plum, burgundy, gray, green, blue and black.

These materials are of unusually good quality and because they were contracted for early last year are quoted at practically pre-war prices. Liberal selections at \$1.50 and \$2.00 per yard.