



The Liberty Sale

Putting Our Store on a War Time Basis

This sale, while primarily a clearance sale of unusual proportions, has a further and greater object. It is a move for greater efficiency and greater serviceability, at less cost and with less waste—of time, money and energy. It is an effort to check the rising cost of living by instituting those reforms suggested by the National Council of Defense. See our large bulletin for further particulars.

ALMOST every purchase of merchandise included in this sale will afford a saving of one-third to one-half and a future saving of a great deal more. We recommend buying for future needs as the prices on the same goods will be from 50 per cent to 100 per cent higher next fall.

Sale In Force Now. Closes Saturday Night, Feb. 16

ON LIBERTY SALE MERCHANDISE, EXCEPT GROCERY, MARKET AND BAKERY GOODS,

- There will be
- No C. O. D.'s.
- No Returns or Exchanges.
- No Phone or Mail Orders.

STORE OPEN
Tuesday Nights Until 9 O'clock.
Saturday Nights Until 10 O'clock.

PHONES

Evanston 2400 Wilmette 1100
Chicago-Rogers Park 2775

The Liberty Sale of Muslin Undergarments

- Muslin Corset Covers.** Lace and embroidery trimmed. Pretty styles. The Liberty Sale, each..... **49c**
- Muslin Corset Covers.** Trimmings of embroidery, 36, 38, 40 and 44 sizes. The Liberty Sale, each..... **21c**
- Muslin Envelope Chemises.** Lace and organdie trimming. Four pretty styles to select from. The Liberty Sale..... **39c**
- Muslin Envelope Chemises.** About two dozen to select from, not all sizes. The Liberty Sale..... **50c**
- Odd Lot of Silk Crepe de Chine Chemises.** Lace trimming all around. Not all sizes. Value, \$2.45. The Liberty Sale..... **1.50**

All Silk Crepe de Chine Undergarments and Philippine Lingerie
REDUCED

Good selection and at prices to make quick selling

- Girls' Princess Slips and Waist Petticoats.** Good quality muslin, lace and embroidery trimmed. Sizes 6 to 14. The Liberty Sale..... **39c**

Sale of Women's Waists



79c

Made of good quality voile—plain and fancy weaves, in tailored and fancy styles, with lace trimmings, pointed surplice and sailor collars. Many pretty styles to select from. Sketched above

- The Liberty Sale, each..... **79c**
- Georgette Blouses.** White, flesh and suit shades. All the latest styles, hand embroidered, novelty collars, pretty sleeves, splendid selection. Values, \$5.95. The Liberty Sale..... **4.19**

Help the Government

"Thrift Stamp Plan"



and to start the habit of carrying parcels home.

During "The Liberty Sale," we will give Government

Thrift Stamps with each purchase, except in the Grocery, Market and Bakery, on the following basis:

One 25c Thrift Stamp With Each Cash Purchase of \$5.00

Thrift Stamps for larger purchases at same rate.

Each must be a cash purchase bought in one section and carried home.

Sheets and Pillow Cases

SHEETS

- 72x90 Pepperell Sheets, \$1.55 value, each... **\$1.20**
- 81x90 Pepperell Sheets, \$1.65 value, each... **\$1.35**
- 72x90 Magnet Sheets, \$1.05 value, each.... **.88c**
- 81x90 Magnet Sheets, \$1.15 value, each.... **.95c**

PILLOW CASES

- 42x36 Pepperell Pillow Cases, 37c value, ea. **31c**
- 45x36 Pepperell Pillow Cases, 40c value, ea. **31c**
- 42x36 Magnet Pillow Cases, 29c value, each. **23c**
- 45x36 Magnet Pillow Cases, 32c value, each. **26c**

TUBING

- 45 inch Pepperell Tubing, 38c value, yard... **29c**

BED TICKING

- 17c Straw Ticking, blue and white, yard... **11c**
- 58c Feather Ticking, striped and floral design, yard..... **45c**
- Double faced, 27 inches wide.

GRAY AND KHAKI WOOL YARN

Four Ounce Hanks, The Liberty Sale..... **79c**

Sale of Women's Underwear

- 85c Fleece Union Suits, high neck and long sleeves. Liberty Sale..... **69c**
- 75c Fleece Vests and Pants. Each garment, The Liberty Sale..... **59c**

Women's Neckwear

- Pique Collar and Cuff Sets..... **39c**
- \$2.00 White Broadcloth Collars and Collar and Cuff Sets..... **\$1.39**
- Satin Vests, High and Low Necked \$3.00 values..... **\$2.19**
- \$4.50 values..... **\$2.95**

Round Sofa Pillows

- Stuffed with Sanitary Floss
- 16 inch size, 50c value, each. **42c**
- 20 inch size, 85c value, each. **69c**
- 22 inch size, 95c value, each. **79c**

The Liberty Sale of Cover-All Aprons



Made of standard percale in open or stripes, square neck style and buttoned all way down front. Pocket and belt. All sizes. Sketched above.

Regular 95c value
The Liberty Sale **69c** Four to a customer

No Order Delivered Amounting to Less Than Fifty Cents

North Shore's

Phone and Mail Orders Received on Groceries, Meats and Bakery Goods

Largest Grocery Market and Bakery

Liberty Sale Specials Friday Morning to Saturday Night, February 8th to 16th

BAKERY

We have a complete line of Bread, Cakes, Cookies and Pies, baked fresh every day, at the most reasonable prices.

CANNED VEGETABLES

- Richelleu Telephone Beans, Dozen..... **\$1.75**
- Can..... **16c**
- Richelleu Early June Peas, Dozen..... **\$2.25**
- Can..... **20c**
- Early June Peas, Dozen..... **\$1.35**
- Can..... **12c**
- Sweet Sugar Corn, Dozen..... **\$1.55**
- Can..... **14c**
- Richelleu Corn, Dozen..... **\$1.75**
- Can..... **16c**
- Richelleu Lima Beans, Can..... **16c**
- Richelleu Asparagus Tips, No. 2 can..... **25c**
- No. 2 1/2 can..... **29c**
- Solid Pack Tomatoes, No. 2 size, Dozen..... **\$1.35**
- Can..... **12c**
- No. 3 size, Dozen..... **\$1.69**
- Can..... **15c**

Savoy Hand Packed Tomatoes, 2 cans..... **29c**

CAMPBELL'S TOMATO SOUPS

- Can...11c Dozen... **\$1.25**
- Consumer Tomato Puree, 3 cans..... **23c**
- Lima Beans, Can..... **10c**
- Red Kidney Beans, 2 cans..... **25c**
- Burnham & Morrill's Pork and Beans, 2 cans..... **35c**
- Libby's Pork and Beans, 2 cans..... **35c**
- Martini Spaghetti, 3 cans..... **23c**
- Serra Brand Ripe Olives, Can..... **17c**
- Beauty Brand Pineapple, No. 2 can..... **19c**
- No. 3 can..... **23c**
- Consumer Pork and Beans, 3 1/2 cans..... **21c**
- Herring's Pork and Beans, 2 cans..... **29c**
- Monsoon White Asparagus, No. 2 1/2 can..... **23c**

California Asparagus
2 tall cans, **29c**

SYRUPS AND MOLASSES

- Tar River Brand, Can... **14c**
- St. Croix Brand, Bottle... **12c**
- Medium size bottle... **18c**
- Silver Leaf Maple, Quart can..... **39c**
- Bottle..... **29c**
- Old Manse Maple, Bottle..... **21c**
- Quart bottle..... **49c**
- Medium size..... **39c**
- Old Manse Maple, Pt. can..... **25c**
- Quart can..... **45c**
- 1/2 gal. can..... **85c**
- Log Cabin Maple, Pt. can..... **25c**
- Quart can..... **45c**
- 1/2 gal. can..... **89c**
- St. Julien Molasses, No. 1 can..... **10c**
- No. 2 can..... **14c**
- 1/2 gal. can..... **29c**

MEATS

- Prime Rib Roast Beef, lb..... **32c, 28c, 25c**
- Sirloin Steak, lb..... **35c**
- Porterhouse Steak, lb..... **35c**
- Shoulder Steak, lb..... **26c**
- Beef Tenderloin, lb..... **28c**
- Plate Corned Beef, lb..... **15 1/2c**

The Liberty Sale of House Dresses



Made of good quality gingham and percales. Many patterns and pretty styles. Exactly as illustrated.

Regular \$2 values
The Liberty Sale **1.69** While they last

Rosenberg's

EVANSTON