



# Exhaust Echoes



## PORTLAND POLICE TO MEET ALL MOTORISTS

Each Officer of the Western City Ordered to Welcome Drivers Out of the State to Portland.

### INFORMATION IS GIVEN

Mayor Turns Department Into Information Bureau for Autoists.

The police force of Portland, Ore., is hot on the trail of the motor tourist. Every officer of the city is under instructions to grab every car from outside of the state of Oregon and to extend, in the name of the people of the Rose City, a cordial welcome.

The plan worked beautifully the day of its first trial. Patrolmen would step into the street and hold up the arm of the law when they saw a car from California, Maine or Canada. The occupants of most cars seemed scared when stopped, but their faces soon changed to smiles when the officer stepped to the side of the car and said that he was "happy to welcome you to Portland." Then followed an offer to be of service to the travelers, to supply them with any information desired and the tender of a neat little map guide of the city.

This offer of furnishing maps was the result of observing the large number of foreign cars which are this season visiting the famous Columbia River highway. Their drivers were constantly seeking information and hunting for information bureaus. Mayor Baker accepted a suggestion that the police be turned into traveling information bureaus. Since the state went dry there is little use for the force in other ways.

The Columbia River highway is paved for forty-seven miles east of Portland, passes through a great gorge and is said to be the finest scenic road in America. It is expected that 10,000 foreign cars will visit the highway during 1917.

## FRANKLIN OWNERS HAVE EXPERT WORK ON MOTOR

North Shore Dealer to Give Free Service in This District.

We now have an expert repairman who has been with the Franklin Motor Car company for the past three years, and we donate his time to you.

Bring in your car whenever it needs anything. We make no charge for his services. This is a home for all Franklin cars on the north shore. You will not be imposing upon us when you get your work done here free, even though you did not buy your car here, but will be doing us a favor to let us keep your car in first class condition all the time.

There are so few repairs on Franklin cars that one repairman can easily take care of the seventy-eight Franklins in our territory. As every one of the Franklin car owners is a booster we are not obliged to employ salesmen, therefore it is no more than fair that we do something for you in return. Your words of praise for the Franklins are bringing people to us instead of our going to them, and they are buying Franklins as fast as we can get them.

We thank each and every one of you and will be glad to render the best of service on the best car in the world whenever you require it.

Service department is open every week day from eight to six o'clock, also Wednesday and Saturday evenings.

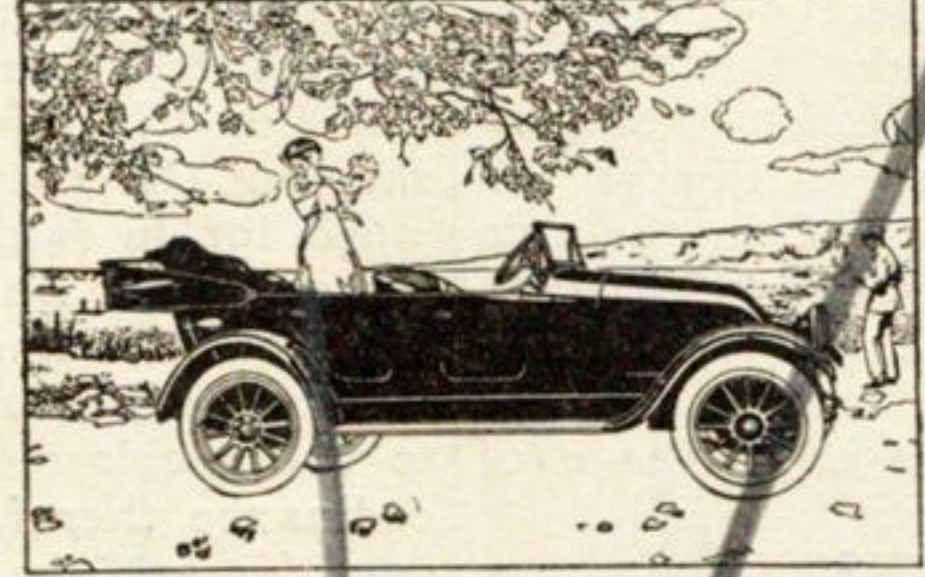
C. E. Bridges.

### Cars for Hawaiians.

Motor trucks and automobiles, which five years ago were considered a luxury on Hawaiian sugar plantations, are now everyday necessities, according to a recent report to the Department of Commerce. It has become more and more general to supply small cars to overseers, timekeepers and others. This not only facilitates their speed, but increases the efficiency of the men very materially.

**Citizens Build Roads.** Business interests of Utah celebrated good roads day by doing a great day's work on the Lincoln highway, confining efforts to the route to Parley's Canyon. There were

several hundred business men at work, including city, county and state officials, and J. David Larsen, Utah State counsel of the highway. There was much dynamite blasting and the entire road was put in good shape.

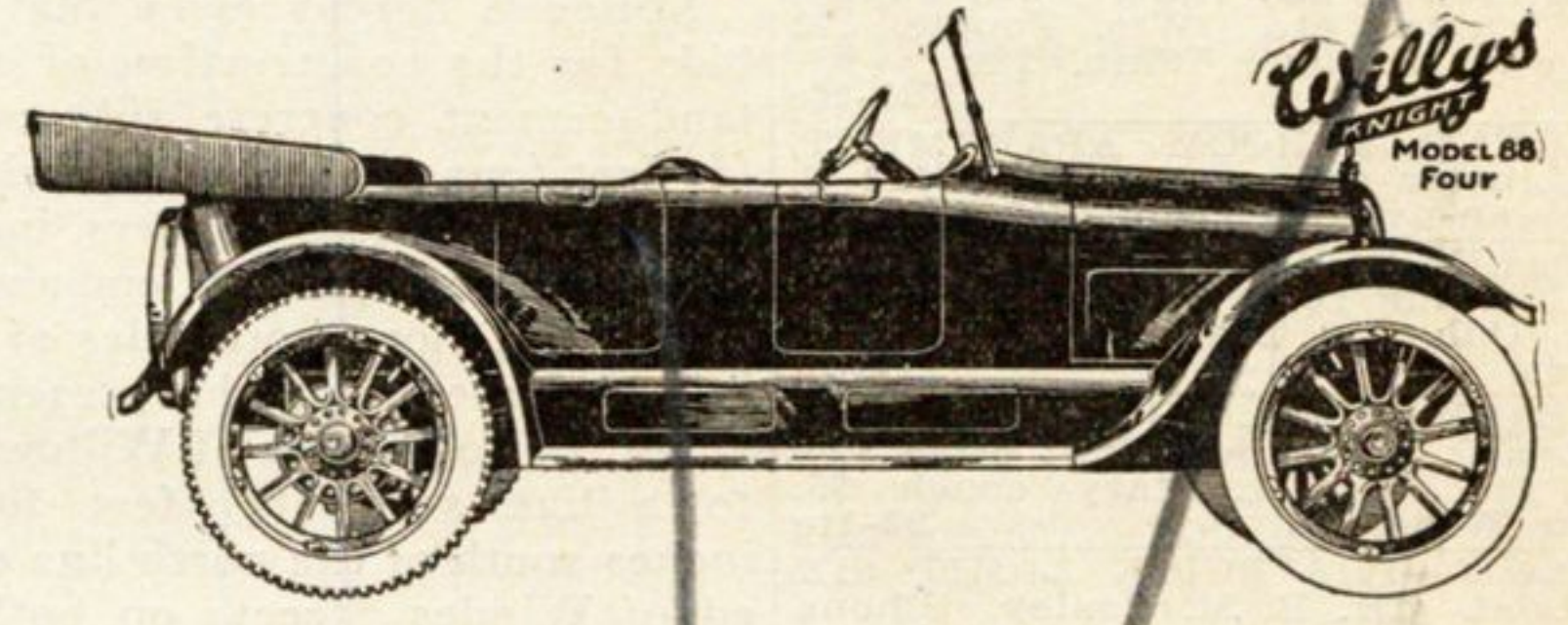


## It Is an Established Fact That the Franklin Car

*Goes twice as far on a gallon of gasoline.  
Three times as far on a set of tires.  
Is the easiest riding car in the world.  
The only car on which no charge is made for repair work.*

**C. E. BRIDGES**

*Evanston Franklin Car Company*  
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The Willys Knight Motor improves with use, Steadily maintains its high level of efficiency and rarely requires any adjustment or repair. This seasons Willys Knights are the best and most beautiful the factory has ever built.

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Distributors Willys Overland Cars  
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Price \$1595. F. O. B. Kokomo, Ind.

The motor car is now an intimate and necessary part of good living. The place it fills in our affairs is so conspicuous, and association of the owner with his car is so noticeable, that public opinion quickly classifies men and women according to the cars they select for their personal use. The owner is known by his car, whether he wishes to be or not.

The buyer who gratifies his taste by the purchase of a car of character, soon realizes that he has won wider approval than his own: by satisfying a personal desire for excellence, he finds that his car is everywhere admired.

"One to sixty miles on high" has come to be the ear-mark of Haynes performance —has heralded a new day in motor car history. It has made possible comfortable driving in heavy traffic and banished the bugaboo of constant gear shifting. It has introduced a new standard of flexibility. It made the Haynes car more than ever a woman's conveyance. Let us demonstrate to you the ease of operation, the dependability, the perfect control, the comfort and lasting beauty of this thoroughly good car. Phone Wilmette 587 or 1883.

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