

Winnetka Weekly Talk

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FRIDAY, JUNE 29, 1917

Front Window and Back Door Patriotism.

The announcement of the plan of the government to enlist the women in an anti-waste campaign through the circulation for signature of pledge cards upon which is the promise to follow, in every way possible, the directions and advice of the food administrator in the conduct of household affairs, seems to put the burden of the saving of food through the elimination of waste upon the shoulders of the women of the country. Ninety per cent of our food materials pass through the hands of the women, it is said, and the correction of wasteful methods of handling appears to be their immediate, patriotic task. But the men will have a part in the achievement of the purpose of the campaign, if it is achieved.

Women manage their homes, for the most part, as they think the men of the household wish to have it done. Meals are based upon the tastes of the male members, far more than upon the individual likings of the women and children. The men will find their part in the sacrifice entailed by the elimination of what is called wasteful use of food materials through a cheerful acquiescence in the establishment of a regime of simplicity in culinary matters. A successful adoption of simple living, with or without high thinking, will not be the portion of the women alone.

Woman's particular part in the forwarding of the food conservation work will lie in studying the question of substitutions, the problem of bringing about somewhat similar results from different ingredients, the finding of new combinations of food which shall serve the purpose of satisfying the inner man and of being, at the same time, a little pleasing to the aesthetic taste. This is the time of times for the women of America to discover the secret of economy is not by any means synonymous with going without, but means making the very best use possible of the materials at hand.

Many windows will be decorated with the cards which the government is to issue to members of this new United States Food association. It will be the obligation of every woman who thus registers her intention to do her part towards winning the war by the economy which may be effected in the household, to see to it that the intent of the pledge is carried out. It will mean personal supervision of the marketing and cooking of the food, as well as of the disposal of the "left overs." The house that shows a window card signifying membership in the order of economical housewives and an over-flowing garbage pail in the back

will be known to shelter a woman whose patriotism is not of the type which shows itself in sacrifice but rather in the things which entail no personal effort and make a public show.

Suffrage Here and Abroad.

The women of England have all but secured the coveted privilege of suffrage as a result of the long years of education of the men upon the subject of the woman's right to a voice in the government under which she lives and of the demonstration of the British women have given since the war began of their devotion to the country, their capability to serve it and their recognition of the superiority of patriotic claims over plans for the advancement of the cause of suffrage.

There can be no shadow of doubt as to the immediate cause of the change of heart of the British government. The political conditions have not materially changed in this particular. The numerical preponderance of women over men in the realm has been increased by the war and the fear of petticoat domination should have been likewise stimulated. The new attitude of the authorities towards the cause of the women can be attributed to only one thing, the position which women have taken and held during these three hard years since war began.

In sharp contrast with the policy of the militant suffragets in England is the conduct of their imitators here. The demonstration of the suffragists in Washington at the time of the arrival of the Russian mission offered no argument for the extension of the right to a part in the government. It was more like the prank of the irresponsible college boy than the work of mature women trying to impress upon men in positions of authority the injustice of withholding the privilege of suffrage from women, because they are as competent to discharge the duties of citizenship as are men.

An appeal has recently been made for funds with which to carry on the suffrage work in Washington. Most suffragists, those women who look seriously upon the forwarding of the cause of suffrage, will not be inclined to advance money into hands which are employed in the perpetuation of pranks such as the display of the banner advising the Russian mission that the United States is deceiving Russia. An endeavor to complicate our relations with the unstable Russia of today is not indicative of that responsibility which suffragists wish to be impressed upon the men who hold the votes which will give or withhold the enfranchisement of women.

Not a Charity But a Business.

There is some disposition to look upon the claims of the Red Cross as the appeal of a charity upon the purse strings of the well-to-do. Nothing is further from being true. The Red Cross is no more a charity than is war. Both have grown out of necessities; both must be upheld by the people generally. The one creates the need for the other. Giving for the Red Cross is no more a philanthropy than paying the tax which will be levied for the prosecution of the war. The one is left voluntary, the other made obligatory through law. There is no measure of difference between the moral obligation of a people at war to give of their utmost for the effectiveness of both.

War creates the waste of the battlefield. The Red Cross makes that waste as little as possible, brings the healing hand to the wounded and the sick. It is the expenditure of money for the redemption of the evil wrought by war. It is the call upon the people to save out of the devastation of war the human material which would, without surgical help, be lost to the country.

They Govern Themselves.

An experiment is to be tried in the Wilmette playground this season in the institution of a system of self-government for the children. A miniature village, with officials, courts, and all the legislative and judicial departments of government, will be established and the children put upon their own mettle in the management of their own affairs in the playground.

It is probable that many parents will keep a weather eye out for the conditions under which their children find recreation, particularly at the outset of the season and the beginnings of the new system. But the experiment is well worth the trying for the benefit it will be to the young people through the creation of a sense of responsibility for their own conduct and the acquaintance it will breed with governmental forms.

The Call for Volunteers.

The President has issued a call for 70,000 volunteers, between the ages of eighteen and forty, for the regular army, single men whose positions in industry are not vital to the welfare of the country.

This is the class of men who should first enter into the service of their country. Unencumbered by family and business responsibility, they have minds freer for devotion to the cause for which we are fighting. Their departure to the front leaves no dependents upon the community, throws no hardship upon women who are rearing children.

The unmarried man has failed in his duty to his country in many ways. This is his opportunity to make up for the good which he has received without paying his part towards the community life. It is his opportunity to prove that it is not mere selfish indifference to society, or love of ease which has kept him without family ties. It is his chance to show that he is not inclined to receive all and give nothing.

CHARACTERISTIC

New York Post

It is possible that the authenticity of the telegram which Kaiser Wilhelm is said to have sent to the deposed King of Greece may be questioned. Not everything which has come from Berne by wireless has been verified. And the phrase about Germany's "mailed fist," with "further aid from Almighty God," has a suspicious look—as if somebody had put down what he thought the Emperor would write. But the dwelling upon the outrage to "you and your dynasty" is at least characteristic. The whole thought was of King Constantine's sacred person and house. Not a word agout the violated Constitution of Greece, or the dismissed parliament, or of popular dissatisfaction, or of the revolt headed by Venizelos and representing an unquestioned majority of the people of Greece. It has been a bad year for kings and czars, and may yet prove to be for kaisers.

LESE MAJESTE

Philadelphia Bulletin

"There will be no more trials for lese majeste in Russia," said Ivan Shinsky, editor of the Novoe Vremya, in a lecture in Chicago.

"Lese majeste, anyway, always seemed to me ridiculous. It always reminded me of the policeman who was asked:

"Officer, what's the charge against this prisoner?"

"Impersonating a policeman, you honor."

"Impersonating a policeman, eh?" "Yes, your honor. He held up his hand and stopping an automobile, instead of letting it run over him."

One of This Century's Greatest Achievements in Mouth Hygiene!

Soluble Avatol, the only Dentifrice Containing Soluble Grit--Read What This Means to you-- Save Your Teeth--Save Your Gums!

The introduction of a soluble dental cream—**Soluble Avatol**—having the well-known cleansing properties of avatol, is regarded as one of the most important achievements of this century in the field of oral prophylaxis (hygiene of the mouth). It is the result of years of experience and experimenting by a practicing dentist.

No thoughtful person who reads the following facts will fail to appreciate their importance. And no such person will ever want to brush his or her teeth hereafter with anything but **SOLUBLE AVATOL**—particularly as this remarkable product costs (25 cents) no more than ordinary tooth pastes, creams or powders.

"Grit" Is Necessary It is essential that every tooth cleanser contain some abrasive or "grit" to keep the teeth really clean and free from discoloration. Therefore, any cleanser for which the claim is made that "it contains no grit" is of little use. Indeed, it is exceedingly harmful if it depends for its cleansing property upon some powerful acid or alkaline substance which eats away the enamel, gradually but surely ruining the teeth.

Insoluble Grit Harms But, while grit is necessary, dentists all realize that insoluble grit is injurious, especially to those whose gums are soft and tender. In brushing the gums with an insoluble dentifrice, thousands of small, sharp particles of insoluble grit gets into pyorrhea pockets and under the gums at the necks of the teeth. This starts irritation, which may lead to serious consequences.

We all know what to expect when a hard, sharp, insoluble substance gets into the eye and is allowed to remain there—irritation sets in, inflammation and swelling of the eye follow if the particle is not promptly removed.

Aggravates Pyorrhea So it is with the gums. In fact, the accumulation of such irritant material in the tiny crevices and recesses about the necks of the teeth, under the gums, is universally recognized as a leading factor in keeping up the inflammation in pyorrhea, or bleeding, receding gums.

The entrance of the "ameba buccalis" parasite—found in all pyorrhea "pockets"—is invited by this condition, and the amebae continue the work of destroying the gum tissues. Gradually the teeth loosen and finally drop out, one by one—if the condition is not corrected before it is too late.

Afflicts 95 Per Cent The seriousness and the prevalence of pyorrhea, or Riggs' disease, can hardly be exaggerated. Reliable authorities state that fully 95 out of every 100 adults are either afflicted with this destructive trouble or are on the way to acquire it.

Soluble Avatol serves as an effective preventive of pyorrhea. Its use means that the user has undoubtedly discontinued using some dentifrice which contains insoluble grit. Further, **Soluble Avatol** is an excellent germicide. It stimulates and "tones up" the gum tissues, increasing their resistance against bacterial attack.

Pyorrhea Preventive If you have pyorrhea and it has not reached too advanced a stage, your dentist can correct the condition and save your teeth. During and after the treatment the use of **Soluble Avatol** is strongly advisable to prevent a recurrence of the trouble.

That the grit in **Soluble Avatol** is entirely soluble is easy to prove to your complete satisfaction. You will notice that as the foam in your mouth disappears the solution becomes thinner; this because the grit also disappears. After the grit has done its work of cleaning and polishing the teeth, it breaks up and dissolves. In dentifrices containing insoluble grit this breaking and thinning out process does not occur.

Proves Its Solubility Put a brushful of **Soluble Avatol** into a clean bottle, add warm water and shake well. The result will be a clear solution. No sediment will remain in the bottom of the bottle. Could you have more conclusive proof that **Soluble Avatol** really is soluble?

If any other dentifrice is tested this way, insoluble particles of grit settle at the bottom of the bottle. Ask yourself whether you would care to harbor these insoluble particles in your mouth, in the inaccessible places about the teeth and under the gums!

Soluble Avatol

The New, Safe, Perfect Tooth Cleanser

There is nothing quite so good as **Soluble Avatol** for keeping the teeth clean, sparkling, stainless, antiseptic and wholesome. And at the same time it is the only dentifrice that is perfectly harmless, containing no insoluble grit, no acid, no coloring matter, no injurious element of any kind.

You surely must realize the importance—the necessity—of brushing your teeth with a product like this. Then go to your druggist this very day and get a 25-cent package of **Soluble Avatol**.

The Test Tells Nothing else will answer the purpose. If your druggist has no **Soluble Avatol** in stock he will quickly get some for you from his wholesaler. Try it—test its cleansing power—prove its solubility—and you will become a daily user and firm friend of **Soluble Avatol**.

For Sale at the following Drug Stores:

Rennekar Drug Co. Wilmette	Wilmette Drug Store Wilmette	W. W. Wineberg Wilmette
Kenilworth Drug Store Kenilworth	Hubbard Woods Pharmacy Hubbard Woods	
Winnetka Drug Store Winnetka	Adams Pharmacy Winnetka	
Albert E. Clyde Pharmacy, Glencoe, Ill.		