

# WINNETKA WEEKLY TALK

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PRICE FIVE CENTS

## BUSINESS MEN AT BANQUET

Members of the New Trier Commercial Association Gather at Winnetka.

Have Fitting Close to Pay-Up Week Campaign—Eugene A. Rummier Gives Strong Cooperation Talk.

Some hundred members of the New Trier Commercial association gathered about the banquet board in Winnetka Community house Tuesday evening to fittingly close one of the most successful Pay-Up Week campaigns conducted in any part of the county. Business men were present from every village in New Trier township, and one and all expressed their satisfaction with the results obtained by the Pay-Up plan.

**Rummier Speaker of Evening.**  
President Lloyd F. Hollister presided as toastmaster and at the conclusion of a short speech of congratulation introduced the speaker of the evening, Eugene A. Rummier, president of the village of Winnetka. Mr. Rummier took as his topic the value of cooperation between the business men as a whole and the cooperation of the business men and the villages embraced within the township.  
"It is necessary," said Mr. Rummier, "to have genuine cooperation between the various business enterprises represented in New Trier township in order that all may benefit equally in competing with the large concerns located in the great city of Chicago, but a few miles away. This is a competition to be reckoned with and one that can only be met successfully by all working together."

**Cooperation Means Better Business.**  
"Chicago, by nature of its location, is particularly favored in the matter of freight rates, thus enabling mercantile establishments to undersell, by reason of lower transportation rates secured, to a certain extent the suburban merchants. This condition can be remedied, however, by cooperation upon the part of the suburban merchants in the purchase of supplies. Carload lots naturally take a lower rate than smaller quantities. It behooves the merchants of New Trier to get together upon this problem and seek a solution that will redound to their credit and benefit. It can be done and all that is required is cooperation."

**Good Roads Advantage.**  
Speaking of the way in which village merchants and those engaged in other lines of endeavor of a business character can cooperate with the village officials for their mutual benefit, Mr. Rummier called attention to the need of good roads, emphasizing the advantages of smooth highways in attracting the better class of residents, stating that all should work toward this end so that eventually the entire township would be marked with drives second to none in the state.

**Advertising Powerful Force.**  
Entering into the spirit of his topic the speaker directed the attention of his hearers to the value of advertising. "Not only does consistent and persistent advertising secure tangible results locally but it will eventually produce results from sources totally unsuspected. Advertising is the motor force that propels the wheels of the modern business vehicle. It matters not how small the business, advertising properly applied will increase the volume of that business with a consistent increase in profits."

**Increase Sales with Printers' Ink.**  
President Rummier gave several examples of the power of advertising of the business world, citing cases of small concerns that built up a business running into millions annually. It is an acknowledged fact," continued the speaker, "that it pays to advertise. That has been demonstrated throughout the width and breadth of the United States—perhaps more so than in any other country. Men who, few years ago, were comparatively poor, have built up comfortable incomes by the use of judicious and timely advertising campaigns. What he can do all can do. Whether you sell groceries, dry goods, shoes or seats, real estate or automobiles, you can increase your sales through the power of printers' ink and white paper."

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## CASH AND CARRY PLAN MEETS WITH HEARTY WELCOME HERE

Winnetka Housewives received the new plan of doing business, inaugurated by the Progressive grocery, with open arms. The "Cash and Carry" idea has been greeted with universal approval and satisfaction. The progressive people did more business Thursday and Friday (with a half-day for business Thursday) than they have done in any three days previous. The Progressive grocery is rightly named and the proprietors are as progressive as the name indicates.

## SECURE INCOME FOR IRONS

Winnetka Men's Club Get Settlement for Victim of Railroad Accident.

Committee Obtains Satisfactory Arrangement Providing Injured Man \$65 to \$50 Monthly for Life.

Due to the efforts of a committee from the Congregational Men's club of Winnetka, George B. Irons, who was so seriously injured in a wreck on the Chicago, North Shore & Milwaukee Electric railroad at Wilmette, a little over a year ago, that his life was despaired of, will have a monthly income of from \$50 to \$65 during the remainder of his life.

The committee, made up of G. W. Gordon, M. K. Meyers, J. R. Leonard, Frank Winds and J. W. F. Davies, worked earnestly and energetically in behalf of the unfortunate young man, crowning their endeavors with unqualified success.

**Substantial Settlement Secured.**  
In addition to paying all hospital and doctors' bills, amounting to \$2,600, the railroad company has agreed to pay \$65 a month during the joint lives of George B. Irons and his father, Alexander Irons; \$50 a month during the remainder of the life of George should his father die, and in the event of the son passing away before the father, Alexander Irons is to receive \$35 a month for the balance of his life. \$10,000 has been paid by the railroad company to the Central Trust company of Illinois as a trust fund to secure these payments.

**Modern Surgery Works Wonders.**  
George B. Irons was injured January 6, 1916. His features were almost obliterated and the sight of one eye destroyed. For a time it was thought he would be totally blind. Extraordinary surgical skill, however, saved to him the other eye, and built up the battered face to a presentable condition. These wonders were not accomplished in a day or a week. Long months were passed in the hospital before the miracles of modern surgery restored him to health and enabled him to once more mingle with his fellowmen.

## WILL FORM ORGANIZATION

Meeting Called at New Trier School March 6 to Start Parent-Teachers' Association for the Township.

A meeting of the parents and teachers of New Trier High school, called for the purpose of organizing a parents' and teachers' association, will be held at the New Trier High school Tuesday, March 6, at 3:30 p. m.

Mrs. B. F. Langworthy, state president of The Congress of Mothers and Parent-Teacher associations, will speak. Principal H. E. Brown will talk and the New Trier Quartette will sing. Everyone who is interested in the welfare of the school is urged to attend.

## WILL SELECT CANDIDATES

Village Citizens' Conference Name Committee to Suggest Suitable Material for Public Office.

At a recent conference of citizens, a committee was appointed to suggest nominations for the village offices to be filled in the coming spring election, which include this year the village president. The members of the nominating committee are George W. Gordon, Mrs. M. H. Lieber, M. K. Meyer, Robert Stevenson, Jr., Mrs. James F. Porter, George D. Wolf and F. W. Burlingham. It is expected that the committee will make its report within a short time.

## THE BOY SCOUTS IN SERVICE

"Ready to Do and Ready to Dare" for the Cause of Home and Freedom.

Statue "Be Prepared" Symbolic of Future Defender of Nation as He is Today—Kind and Courageous.

Probably the most significant, certainly the most impressive move in our National preparedness program, was seen last week, when, at the first open sign of National danger, the Boy Scouts of America, through their commanding officers in New York, volunteered their service, 600,000 strong, for whatever suitable duty might be offered them.

If anything were needed to prove the loyalty of a united people to the ideals of freedom and traditions of devotion written across our country's flag, the valiant, outspoken readiness of the Boy Scout to do his part in the protection of "The Home of the Free" answers the last question as to our National spirit of independence and our highest, most unselfish sense of duty.

### First of All Pioneer.

Essentially a product of the home, the Boy Scout instinctively stands for its safety and for the happiness of its fireside and garden. He is first of all pioneer—seeking to find the ways of peace, plenty and contentment. Seeking to make life brighter, broader and better for others, unselfish as generosity itself, brave as heroism is if need be, kind to all sorrow and distress, the Boy Scout combines the steadfast courage of the soldier and the solicitous tenderness of a comrade of the Red Cross.

### Nation's Pride and Hope.

His eagerness to volunteer for whatever worthy service is balanced by his patience where waiting is a virtue. He is a big, capable, dependable, practical man in smaller edition. In his clean conscience and by his faithful service of perfect standards, the pride and hope of a nation's manhood are preserved and dignified.

### Life-Like Statue Inspiring.

True to his vital, victorious type is the life-like statue of the Boy Scout, the notable artistic achievement of Miss Vinnie Ream Moody of Wilmette, who believes the silent, inspiring work of the little bronze figure of her creation is destined to bring thousands of recruits to the Boy Scout standard, for the cause of preparedness and universal peace.

In her realistic interpretation of the spirit of the Boy Scout, Miss Moody has chosen that "first-of-all" position—"At Salute."

### Ready for the Call.

Translated into terms of everyday life and conduct this attitude means, "I am ready; prepared for whatever order. Ready to go or stay. To strive nobly, to endure resolutely, to sacrifice unflinchingly, to achieve modestly, to be first and always considerate, helpful, kind."

Truly a beautiful creed—a golden rule sort of creed—to put into a wonderful life, such as the Scout life is to be, for the Boy Scout himself and for all the world, which is his friend.

### Appeals to Best Within Us.

Miss Moody's conception of service to duty—real consecration to an ideal or a principle—as expressed in this product of her genius, is a rare tribute of art to humanity.

Her little bronzed statue, of which the accompanying illustration is all too formal, stirring appeals to the best within us, arouses our quick sympathy and enlists our loyal support.

### Offers Rousing Example.

Ready for service, it is an altogether human little figure, tense, vivid, buoyant, dutiful, proud of its opportunity, determined and compelling.

A good example of spirit and conduct for every man, woman and child in America—yes, in the whole world.

### A Symbol for Daily Study.

It is a good symbol for daily study and imitation. It personifies attributes and qualities many of us sadly lack and surely need.

It shows us the way to meet responsibility and to perform duty. And we believe every good citizen of the land will heartily endorse the sentiment of these lines, eulogizing the Scout character and applauding the Scout philosophy and purpose.

## LOCAL IMPROVEMENT BOARD TO HOLD PUBLIC HEARING

For the consideration of questions having to do with public improvement, the board of local improvements will hold a public meeting Monday evening, March 9, at 8 o'clock. The improvements under consideration are the paving of Linden street with brick from Elm street to Hill road. Paving of streets in the southeast portion of the village with concrete, and the extension of Sunset road through to Lake Michigan, by condemnation proceedings.

## OUT FOR KLOEPER'S SCALP

Winnetka Democrats Intend Ousting Postmaster from Political Office.

Hadley and Walkey Rival Candidates for Place—Both Have Strong Backing and Influential Friends.

There is discord in the family where before was perfect unity and the democrats are fighting tooth and nail. They are whetting up their stickers and gone out to hunt for slickers the while they dig into their jeans for kale. Yes, Winnetka Democrats have split. Postmaster Arthur M. Kloepfer caused the wedge to be inserted in the solid plank of harmony and the battle is on.

The trouble dates back to the occasion of President Wilson's marriage, when Kloepfer tied a can to Assistant Postmaster Burkitt because he gave voice to some jocose remarks anent the nuptials. However, when the mirthful comments on this episode reached the president he ordered Burkitt reinstated. Burkitt failed to find life in the postoffice enjoyable after that and he secured a transfer to Chicago. Then was when the crack appeared in the plank of unity.

### Postmaster's Face Slapped.

Shortly after this straining of relations Kloepfer had his ears soundly slapped by the young lady who conducts the Tea Room, just north of the postoffice building. The crack widened. Other actions of a disagreeable nature, upon the part of Kloepfer, have deepened the crack until the good old "U and Me" plank busted in half.

Now the Democrats are after the postmaster's scalp and the boss of the postoffice has politely accepted the challenge by telling them to "go to it." He intends to keep on being postmaster regardless of what the party wishes.

### Two Candidates Busy.

The battle opened a few days ago when the postoffice was swamped with mail matter addressed to nearly everyone in Winnetka, advocating the candidacy of William Hadley, secretary of the Winnetka council of the Royal Arcanum, and a strong Republican, for postmaster. Not wishing to have the position get away from party control, George B. Walkey, a staunch Winnetka Democrat, has appeared as an opponent of Hadley. Both men have backing and their friends are busily engaged circulating petitions in their favor.

### Hadley Totally Blind.

The Hadley campaign is being managed by Calvin Fentress, E. W. Beach and J. C. Winship. Mr. Hadley was formerly a teacher in the Chicago public schools and for some time occupied a principal's chair. He was compelled to give up his position by blindness, caused from overwork and study. He is a member of the Congregational church and well known in Winnetka.

### Walkey Has Friends.

Mr. Walkey, who has resided in Winnetka the past 11 years, is a tinsmith. He has built up a prosperous business and resides with his family on Provident avenue in a home purchased a few years ago. Mr. Walkey has influential friends who are working in his behalf. The petitions of both candidates have received a number of signatures.

Howsoever, there is mutiny in the party and things are not so hearty when they start a fight at home. But its silver dimes to horses that the Democratic bosses don't propose to stand the gassing of the chap that's in the office so they'll fire him out of office, will the Democratic bosses.

IS YOUR SUBSCRIPTION DUE?

## NEW TRIER BOY TO FRANCE

Wilberforce Taylor of Winnetka Will Join American Ambulance Service.

Volunteers for Humanitarian Work on Battle Fields of Europe—Local People Equip Ambulance Car.

Wilberforce Taylor of Hubbard Woods, son of Judge Thomas Taylor, has volunteered for service with the American ambulance field corps in France and will sail from New York Saturday, March 10. Mr. Taylor volunteered for this work some time ago but has been prevented from departing for the scene of conflict by a broken ankle, the result of a fall when skating.

Mr. Taylor is the second New Trier young man to enlist in this humanitarian cause, Rae H. Smith, of Winnetka, having joined the ambulance corps last October. Mr. Smith is but 19 years old and it is a source of great pride and interest to north shore residents that he is giving his service to the wounded and dying in the great struggle beyond the Atlantic.

### Ambulance Corps Do Good Work.

The work of the American ambulance field service cannot be over-estimated. Composed of young Americans, each driving a Ford ambulance car with accommodation for five wounded soldiers, it serves its great purpose on the firing line, carrying the wounded from the front to the hospital behind the lines, generally after night has fallen.

### Winnetka Will Be Represented.

All of the ambulance cars used by the American ambulance service have been donated by Americans and the young men having them in charge have volunteered their services for periods of six months or a year. To date Chicago and the suburban towns surrounding have contributed fifty ambulances, comprising two complete units and representing an outlay of \$90,000. These units are ready for shipment and will soon be sent to France.

The cost of an ambulance is approximately \$1,300. Winnetka citizens have raised this amount and purchased an outfit which will represent this enterprising and philanthropic village on the battle fields of Europe.

### The Cost of Equipment.

To provide transportation and equip an ambulance man for a period of six months \$300 is required. For a period of one year \$500 is needed. For these amounts one man can be perfectly outfitted and forwarded to the headquarters of the corps in France. Contributions have been received from all parts of the country to provide for the constantly increasing number of volunteers.

To date, six young men from Chicago have volunteered and have landed in France. Fourteen are now on their way and thirteen more will depart for France Saturday. In all probability a sufficient number of additional recruits will have been secured by Saturday to swell the number leaving to twenty-five.

### Veteran to Tell Experiences.

In the near future an illustrated lecture at the Winnetka Community house will make clear the details of the ambulance work. Luke C. Doyle of Boston, who served an American ambulance in the Vosege mountains, will tell of the work and describe his personal experiences. The talk will be illustrated with a number of moving pictures which were specially taken by the French government and are in many respects most remarkable.

Anyone interested in the work, whether as a contributor or as a volunteer for actual service, can obtain complete information from Mrs. Lowell Copeland, 180 Linden street, Winnetka.

## HURRY UP DRIVERS PAY FINES

John De Groot of Wilmette, driver for an Evanston department store, spurted along the Ridge in Evanston with a Ford, Tuesday evening, at 28 miles an hour. He was promptly taken in charge and appeared in the Evanston police court Wednesday morning. He was assessed \$5 and costs for his hurry. G. Lindahl of Winnetka also started a speed exhibition, using Forest avenue for a race course. He, too, swelled the police fund of Evanston \$5 worth.