Winnetka Weekly Talk

PUBLISHED EVERY FRIDAY

THE WINNETKA WEEKLY TALK CO.

22 Prouty Annex, Winnetka, III. Telephone Winnetka 388.

LLOYD F. HOLLISTER . . . Managing Editor HELEN WETHRELL Editor

Subscription price \$1.00 per year in advance.

To insure publication, articles and items should be in The Talk office not later than Wednesday.

Entered at the postoffice at Winnetka, Ill., as second-class mail matter.

FRIDAY, MARCH 19, 1915.

FOREWARNED SHOULD BE FORE-ARMED.

For the year 1914 the following estimate of the national wealth of the great nations shows how much ahead the United States is over the others:
United States.....\$150.000,000,000
Great Britain and Ire-

land	85,000,000,000
Germany	80,000,000,000
France	50,000,000,000
Russia	40,000,000,000
Italy	20,000,000,000
Spain	5,400,000,000
Netherlands	5,000,000,000

What is to prevent the United States from being plundered for that \$150,000,000,000 worth of property?

The death of Lincoln Beachey, who was killed on Sunday in San Francisco while performing trick flying, is but another lesson in the neglect of the nation in the protection of its resources.

If an army is needed all the aviators available will be brought into service. There cannot be too many. They are too valuable to be lost performing tricks for the amusement of crowds. Beachey was not a foolhardy trickster. He was a skillful aviator. He should have been using his fearlessness and skill in the service of the Government rather than taking the chance which proved the one too many.

Another precaution for safety which should be already established and is in process of being corrected by the newly organized American Legion is a bureau of information in case of a declaration of war. This bureau keeps a classification of volunteers that no time may be lost in placing them to the best advantage when they are called for service. England and the United States are the only first-class nations not maintaining such a bureau. England fumbled in a sad way from its lack when the present war broke, and the United States suffered a tremendous loss in time, money and lives during the Spanish-American war from the inability of the army organization to classify and place the millions of volunteers in a short time.

Isn't a country leading all others in the amount of its national wealth a plum to be snatched unless it is adequately protected?

SEND IN BY WEDNESDAY NOON.

All matter for publication, want advertisements, etc., must be sent into the Talk office not later than Wednesday noon.

WAKES UP PALE BUDWEISER.

Alexander Irvine, drunk and disorderly, was arrested Tuesday night and fined \$3 by Judge Prouty.

REELS GIVEN AT COMMUNITY HOUSE

Arbitrary Prices Make Pictures a Problem to Producer and Give Big Zest to Work.

Considerable curiosity has been expressed by those composing the audience at Community House when motion pictures are given regarding the prices of the reels and how, say, a reel like "David Copperfield" will compare in rates with a comic film or something on the historical order like "Julius Caesar."

The prices of films are arbitrary with the motion picture companies. There are no set rates. Where \$50 may be paid at one place \$150 for the same reels may be paid at another. Why this should be so is easy to understand—there is no one to set a standard price for the motion picture productions. The competition has been high in the field, 60,000 picture houses went out of business during the month of January, and the producers feel entitled to get all they can for their goods.

A film is condemned after ninety days service but the great number of them are run for one hundred and twenty days. Some films last better than others but the average for smooth sailing is sixty days. As much must be gotten out of every film made up as can be managed or the expense of scenario staff, cast, settings, costumes and mechanics will swamp the producer.

If the audiences were always willing to pay fifty or twenty-five cents to see a costly production the financial problem for the managers would be simplified but because thousands of films are shown for five or ten cents many enthusiastic "movie fans" expect the same rate for what may have cost \$100,000 or more in the making. This is not so much a reluctance to pay in the onlookers as a feeling that the producers must be making enormous profits and should be willing to give a big thing at a loss once in a while.

Some fine reels come for an astonishingly small price even when, as has been stated, the price is an arbitrary one. "David Copperfield", which is a charming portrayal of the novel, is only \$15 and "Hiawatha" played by Indians with tenderness and a fine feeling for the verses of the lovely poem is the same price. Both these films have been given at Community House. The big production of Cabiria which was also given at Community House averages \$100 for an evening although the price fluctuates considerably below and above that sum. The "Under the Sea" pictures are about the same sum. The Hearst-Selig weekly and the Pathe weekly come at \$2 a reel. -

The comic films bring as high a price as the finely worked up scenarios with a historical subject or some story following the plot of a novel.

AT COMMUNITY HOUSE.

On Sunday evening the last two portions of "When Rome Ruled" will be given. This is a most elaborate production in four reels and it gives an excellent picture of the customs prevalent in the early Roman days.

Friday, March 19.

"The Evil Men Do."

Pathe Weekly.

Sunday, March 21. "When Rome Ruled," last two reels.

Tuesday, March 23.
"The Unwelcome Mrs. Hatch," with
Henrietta Crossman.

ROLLER SKATES

\$1.00 a Pair

By purchasing a large quantity of the best Roller Skates on the market we are able to sell them while they last at the remarkably low price of \$1.00 a pair

A. J. KARSTEN

Hardware and Paints

PHONE 855

Annual Town Meeting and Election

Notice is hereby given to the Legal Voters, residents of the Township of New Trier, County of Cook, Illinois, that the Annual Township Meeting and Election of Officers of said Township will take place

Tuesday, the sixth day of April proximo, being the first Tuesday in said month.

The Election will begin at the hour of 7 a. m. and close at 5 p. m. in the places designated as follows:

First district at Union Church, Glencoe.

Second district at Meyer's Old Bank.

Third district at Al Bartz's store, Winnetka.

Fourth district at John Colbert's store, Kenilworth.

Fifth district at Quinlan and Tyson's office, Wilmette.

Sixth district at Village Hall, Wilmette.

Seventh district at Library Hall, Wilmette.

Eighth district at Village Hall, Gross Point.

Ninth district at Village Hall, Glencoe.

Tenth district at C. L. Wyman's store, Winnetka.

Eleventh district at Robert Rae's office, Wilmette.

The officers to be elected are:

One Supervisor,

One Commissioner of Highways,

One Constable,

and

One School Trustee.

The Town Meeting will open in Prouty Hall, Winnetka, at the hour of 2 p. m., and after choosing a Moderator will proceed to hear and consider reports of officers, to appropriate money to defray the necessary expenses of the township, and to deliberate and decide on such measures as may, in pursuance of law, come before the meeting.

Given under my hand this 20th day of March, A. D. 1915. F. W. COPELAND, Township Clerk.