



NEWS

FROM **WATERLOO LUTHERAN UNIVERSITY**

WATERLOO UNIVERSITY COLLEGE — WATERLOO LUTHERAN SEMINARY

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For Immediate Release

WLU Professor Heads

Seminar in Ghana

A Waterloo Lutheran University professor has gone to Accra, Ghana to put on an Executive Management Seminar under sponsorship of the Canadian International Development Agency. This represents a continuing endeavour in the field of executive development in the emerging nations.

Initial effort in a new phase of the work of International Business Programs at Waterloo Lutheran University was a management seminar conducted in Antigua in April for in excess of 100 business people and government officials. A second such seminar was conducted in Grenada in May.

Organizing and conducting the 15 day seminar will be Professor Brant Bonner of the School of Business & Economics. Assisting him will be former students who studied under him in Geneva, Switzerland under sponsorship of the Swedish Dag Hammerskjöld Foundation.

Although this is the first time training work has been conducted in Africa the University has conducted six fact-finding

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missions to Africa since 1964 in connection with its International Management Development Program and its Export Promotion Program for Developing Nations both of which are under the sponsorship of the Canadian Government.

Upon completion of the seminar program in Ghana Dr. Bonner will return to London to meet a group of International Students arriving from Waterloo. They will participate in a three week European Business Seminar. The European Seminar involves meetings with senior officials of organizations such as The Standard Bank; European Economic Community; Philips Electric; KLM - Royal Dutch Airlines; Volkswagen; Siemens Electric in West Berlin; Dow Chemical International; and the International Trade Centre.

Participants in the seminar will be on their way home to Asia and Africa after an eleven month study in Waterloo.