



NEWS

FROM **WATERLOO LUTHERAN UNIVERSITY**

WATERLOO UNIVERSITY COLLEGE — WATERLOO LUTHERAN SEMINARY

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Special to Business Editors

Nearly 500 Businessmen Expected

To Enrol in Night Credit Courses

Nearly 500 businessmen, many of them bankers, are expected to enrol in Waterloo Lutheran University's evening program in business administration, with lectures beginning Sept. 16.

"Inquiries and registrations are coming in at a faster pace than a year ago when we enrolled 320 businessmen," Prof. Glenn Carroll, director of WLU's School of Business and Economics said.

Prof. Carroll said these businessmen-students will attend courses each Tuesday night and on the first Thursday of each month. They take one or two courses toward a WLU diploma in business administration, a certificate provided by the Administrative Management Society, or a diploma from the Institute of Canadian Bankers. Some are working toward a B.A. degree part-time.

Studied are such regular university credit courses as corporation finance, commercial law, economics, and marketing.

"These men are realizing that more professional knowledge will open doors to advancement in the world of business and banking," Prof. Carroll said.

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"And I realize that it is far from easy to turn up for classes at 7:30, after a busy day in the office, then pay close attention to lectures until 10:30. But these men are doing it."

The largest group of students attending are young bankers under sponsorship of the Canadian Institute of Bankers. The main purpose of the Fellowship Program is to train them for branch management duties, the backbone of the Canadian banking system. Ten courses are required for graduation.

Co-ordinator of this program is C.J. Short, manager of the Canadian Imperial Bank of Commerce, King and Queen Streets, Kitchener.

Other businessmen are seeking to fulfill a specific need they find in their business or professional position by taking one or two courses.

"Some of these students do further work because their view of business problems is enlarged by their selected course," Prof. Carroll said. "But many find their needs specifically met by a single business course and then go on to company or industry training programs."

He added that night courses open the possibility of university education to people of all ages and those unable to attend regular day classes. Waterloo Lutheran also operates a large program on alternate Saturdays offering credit courses.

Since the courses are regular university credit courses, all businessmen-students must first be admitted to the university. Entrance requirements are grade 13 graduation but mature people who have passed their 23rd birthday don't need high school graduation.