



NEWS

FROM **WATERLOO LUTHERAN UNIVERSITY**

WATERLOO UNIVERSITY COLLEGE - WATERLOO LUTHERAN SEMINARY

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For Immediate Release

President of IBM Elected Pro-Chancellor
of Waterloo Lutheran University

Dr. John E. Brent, president of IBM Canada Limited, has been elected pro-chancellor of Waterloo Lutheran University. He will serve for a three-year term.

In the newly created position, Dr. Brent will assist Chancellor W. Ross Macdonald and Dr. William J. Villaume, president and vice-chancellor, at convocation ceremonies and in other capacities as required.

Dr. Brent's appointment was prompted partly by the increasing number of graduates at convocation, totalling about 550 this spring in comparison with 341 a year ago. Candidates will be admitted to their degrees by Chancellor Macdonald, Dr. Villaume and Dr. Brent.

The pro-chancellor began his university career at Waterloo Lutheran University when it was affiliated with the University of Western Ontario. He joined IBM as a student salesman upon graduation in 1931.

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He was promoted to the vice-presidency in 1949 and a year later became vice-president of IBM World Trade Corporation, New York, and general manager for Europe with headquarters in Paris. In 1962, he was named president of IBM in Canada and continues as a vice-president and director of IBM World Trade Corporation.

Waterloo Lutheran University conferred the honorary doctor of laws degree upon him at the spring convocation last year.

Dr. Brent has long been interested in education. This interest and support was demonstrated recently when he established the Brent Scholarships for students in business and economics at Waterloo Lutheran University. Scholarships valued at \$3,000 annually will be awarded to students in the university's School of Business and Economics.

Dr. Brent serves as a director of many Canadian and international companies and extends his leadership beyond business to encompass cultural and community affairs.