



# NEWS

Waterloo, Ontario  
FROM WATERLOO LUTHERAN UNIVERSITY  
Release Date: Tuesday, October 24, 1961

## WATERLOO LUTHERAN UNIVERSITY SEEKS JOINT FINANCIAL CAMPAIGN

### WITH UNIVERSITY OF WATERLOO.

"Waterloo University College will be unable next fall to accept even 50 per cent of the number of new students enrolled this year unless additional buildings are erected this spring," said Dr. William J. Villaume, president of Waterloo Lutheran University, as he announced that the board of governors had invited the University of Waterloo to conduct a joint financial campaign in behalf of higher education in the Twin Cities.

Requesting an early reply, Dr. Villaume wrote to Dr. J. G. Hagey, president of the University of Waterloo, "On behalf of the board of governors, I am privileged to extend a cordial and sincere invitation to the University of Waterloo to join with this university in a joint campaign for funds to erect the new buildings we both need so urgently to accommodate the rising tide of students coming to our doors."

Even though Waterloo University College squeezed in a record 475 new students, it was forced, for lack of space, to turn away hundreds of others, not even interviewed. Some of the pressing campus needs will be filled with completion of an auditorium, student union and two residences in the next few months. But additional laboratory and lecture rooms, a building to house the library and other buildings are urgently required, according to the president.

### Suggests Including Affiliated Colleges

Dr. Villaume further suggested that if the board of governors of the University of Waterloo desired to include affiliated colleges in this

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joint campaign, Waterloo Lutheran University would be pleased to have them participate, because their vital role in meeting the rising need for higher education is fully recognized.

Justification for Campaign

This formal invitation followed a verbal one given by the new Waterloo Lutheran University president during his installation address on October 14 when he served notice that, rather than further restriction of enrollment, the board felt justified in looking to the whole community for assistance and warmly invited the University of Waterloo to make it a joint endeavor. At that time he also pointed out that Waterloo University College has always accepted qualified students without discrimination with regard to sex, race, colour, ethnic origin, or religious affiliation. The current enrollment includes students from 23 religious denominations and faiths, including Roman Catholic, Jewish, Hindu, Buddhist and all major bodies of Protestants. The board therefore believes it is justified in asking the citizenry and corporations of the Dominion, the Province and especially the Kitchener-Waterloo area to support a campaign for capital expansion.

Why a Joint Campaign

Although noting that it would be possible for the two universities to plan separate community campaigns, Dr. Villaume believes that a joint campaign would more effectively set before the citizenry the urgent need for expanding the facilities for higher education. Also, the great need for immediate expansion of both universities to meet the current demand for higher education in the Kitchener-Waterloo area would be obscured by separate campaigns which might appear to be competitive and would tend to divide the community and destroy the civic loyalty for which our univer-

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sities should give leadership by setting a worthy example. And that the entire citizenry, especially the business community, rightly deplore multiple financial campaigns for higher education because they draw so heavily upon the supply of volunteer workers available to the community that other worthy causes are made to suffer.

Benefits to the Twin Cities

The Twin Cities have long been known for eminence in the insurance, furniture and rubber industries, he continued. Their current development as a mecca of higher education will enrich our cultural life, strengthen our business and industries, and provide the opportunities for our youth to prepare for national leadership. A joint financial campaign for higher education at this time will solidify the position of the community as a national centre of university education and offer priceless advantages to our children.

(The entire text of the letter is attached, and may be used in full.)