

CONTACT

Lori Chalmers Morrison, Associate Director Communications, Public Affairs and Marketing, Waterloo campus 519-884-0710 ext. 3067 or <u>Ichalmersmorrison@wlu.ca</u>

Beth Gurney, Associate Director Communications and Public Affairs, Brantford campus 519-756-8228 ext. 5753 or <u>bgurney@wlu.ca</u>

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Laurier students join Canadian Cancer Society Relay for Life fundraiser

BRANTFORD – Students at Wilfrid Laurier University's Waterloo and Brantford campuses will stay up all night in the hope of creating a brighter future for those living with cancer.

Relay for Life events will take place in **Brantford** on **March 8** and **Waterloo** on **March 9**. The annual all-night fundraisers are held across Canada, with proceeds going to the Canadian Cancer Society. Participants raise pledges and walk or run together to support the fight against cancer.

Each Relay for Life event kicks off with a "survivors' victory lap" celebrating individuals who have survived a cancer diagnosis. The event also includes a touching luminary ceremony, with lanterns lit in remembrance of those lost to cancer. The <u>Canadian Cancer Society</u> says that nearly one in two Canadians may be diagnosed with cancer in their lifetime.

Lillie Proksch, a fourth-year <u>Communications</u> student, will co-host the 12th annual Relay for Life event at Laurier's Waterloo campus with **Leah Sterczer**, a fourth-year <u>Business Administration</u> student.

"Cancer affects every single person and I want to be able to do my part to help make sure that no one has to fear this disease," said Proksch. "This year across Canada, post-secondary institutions are planning to raise over \$1 million for cancer research and I am excited that Laurier can be a part of that legacy."

Sabrina Wisson, a third-year <u>Criminology</u> student, said there is strong interest in this year's Relay for Life event at Laurier's Brantford campus. More than 100 participants are registered to take part, a significant increase from about 25 at this time last year.

"I want one day to live in a world where nobody has to fear cancer or fear the words, 'You have cancer," said Wisson.

Combined, Laurier's Waterloo and Brantford campuses aim to raise close to \$60,000 for the Canadian Cancer Society through Relay for Life events.

Relay for Life – Brantford campus

Laurier's Brantford Relay for Life starts at 7 p.m. on Friday, March 8 at Market Square (1 Market St., Brantford) and continues until 7 a.m. on Saturday, March 9. Opening ceremonies will take place at 6:30 p.m. on March 8, followed by the survivors' victory lap. Music, yoga, Zumba, food and a live auction will take place throughout the night.

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Visit <u>Relay for Life</u> for more information, to sign up or to donate.

Relay for Life – Waterloo campus

In Waterloo, Relay for Life starts at 7 p.m. on Saturday, March 9 at the Science Building (75 University Ave. W., Waterloo) and continues until 7 a.m. on Sunday, March 10. Zumba, bingo, games, trivia and chances to win prizes will take place during the event.

Visit <u>Relay for Life</u> for more information, to sign up or to donate.

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