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LAURIER EXPERT ALERT: Olympics

WATERLOO – The 2018 Winter Olympics will take place from Feb. 9 to 25. Wilfrid Laurier University has a number of experts available to speak about sport, the Olympics and related issues.

[Kim Dawson](#), professor of Kinesiology and Physical Education, is an expert on sport psychology and performance. She has worked with athletes of all types, including Olympic athletes, to mentally prepare them for top performance under pressure. This year, Canadian pairs skater Kirsten Moore-Towers is among her clients. Contact: kdawson@wlu.ca or 519.884.0710 x4155.

[Stephen Wenn](#), professor of Kinesiology and Physical Education, is an expert on sport and commerce, particularly the International Olympic Committee's relationship with international television networks. He is the co-author of *Selling the Five Rings: the IOC and the Rise of Olympic Commercialism* and the lead author of *Tarnished Rings: The International Olympic Committee and the Salt Lake City Bid Scandal*. He is available to comment on the history of the Olympics, as well as on the financial and logistical challenges of hosting the Olympics. Contact: swenn@wlu.ca or 519.884.1970 x4160.

[Jonathan Finn](#), associate professor of Communication Studies, is an expert on sport and technology, particularly the use of timing and imaging systems in professional sport. He is available for comment on ties, dead-heats and the inaccuracy of timing technologies when applied to fractions of seconds, as well as more generally on visual representations of the Olympics. Contact: jfinn@wlu.ca. [Read more about his work](#).

[Mark Eys](#), professor in the departments of Psychology and Kinesiology & Physical Education, is an expert in sports psychology, group dynamics and team building. He is available for comment on group dynamics in sport and what makes teams function successfully. Contact: meys@wlu.ca. [Read more about his research](#).

– 30 –