NEWS RELEASE



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Renowned breastfeeding expert to host workshop at Laurier during World Breastfeeding Week

WATERLOO – The Manulife Centre for Community Health Research at Wilfrid Laurier University will welcome 75 health professionals, peer supporters and advocates for a full day of training with renowned breastfeeding expert **Dr. Jack Newman**. The event, which will explore "**Evidence-informed Approaches to Supporting the Breastfeeding Relationship**" takes place **October 7** on Laurier's Waterloo campus.

The workshop will be held during World Breastfeeding Week in Canada. Dr. Newman is an expert and advocate in breastfeeding support. For over 30 years, he has supported thousands of mothers with breastfeeding through his clinical work, popular books such as *Dr. Jack Newman's Guide to Breastfeeding* and information online.

"Research has shown breastfeeding offers lifelong health and social benefits to children and mothers," said **Sandy Hoy**, director of research projects at the Manulife Centre. "Through our research, we know how essential it is for healthcare professionals to be informed to support mothers and babies as they get the breastfeeding relationship off to a healthy start. We are fortunate to welcome Dr. Newman to Laurier; he is guided by his passion and genuine care for his work."

The workshop will be held Oct. 7 from 8 a.m. to 4:30 p.m. at the Paul Martin Centre and the Senate and Board Chamber on the university's Waterloo campus. This event is open to healthcare professionals; tickets are \$110. Register for the workshop by Sept. 30 at http://www.eventbrite.ca/e/evidence-informed-approaches-to-supporting-the-breastfeeding-relationship-tickets-26586636345.

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About the Manulife Centre for Community Health Research

The Manulife Centre for Community Health Research (MCCHR) is a research centre within the Lyle S. Hallman Faculty of Social Work at Wilfrid Laurier University in Kitchener, Ontario. The MCCHR is an interdisciplinary research centre and student incubator committed to community-based scholarship and education in the field of health and well-being. The interplay of multiple social determinants of health provide a broad framework for the centre, as they represent the key factors that shape the overall health and wellbeing of Canadians. The MCCHR acts as a bridge between the university and the larger community in order to enhance innovation and creative working partnerships. Research is facilitated through community partnerships with local non-profit organizations, health providers, individual community stakeholders as well as other faculties and disciplines. MCCHR believes and honours the idea that universities should be of service to the communities in which they operate and values mutuality in working partnerships.