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AUG. 4, 2016 | 156-16

# Lazaridis Institute seeks Top 10 Canadian tech scale-ups for first cohort of expert mentoring program

WATERLOO – We're looking for Canada's Top 10 scale-up tech firms! The Lazaridis Institute for the Management of Technology Enterprises at Wilfrid Laurier University is travelling across Canada to find the most promising companies to join the first cohort of the Lazaridis Institute Scale Up Program. We're hosting roadshow events in five cities featuring engaging presentations from two high-profile entrepreneurs and investors, Chris Burry and Bill Reichert, both of whom have signed on as instructors in the program.

"We're searching for the best young Canadian tech companies, firms whose founders are ready for their next, explosive stage of growth," said **Micheál Kelly**, dean of the Lazaridis School of Business & Economics. "The Top 10 highest-potential companies will join our first cohort, receiving the support of experienced mentors and growth experts from around the world. The roadshow events will demonstrate the type of practical, in-depth content that will be offered to our program participants."

Companies in high-growth tech firms and everyone in the tech ecosystem are welcome to attend these free events taking place in the following cities:

- Waterloo, Ontario Monday, Aug. 22, 5:30 p.m. 8:30 p.m.
- Toronto, Ontario Tuesday, Aug. 23, 6 p.m. 9 p.m.
- Ottawa, Ontario Wednesday, Aug. 24, 6 p.m. 9 p.m.
- Montreal, Quebec Thursday, Aug. 25, 6 p.m. 9 p.m.
- Vancouver, British Columbia Friday, Aug. 26, 12:30 p.m. 2:30 p.m.

#### **Featured Speakers:**

Chris Burry, co-CEO of US Market Access Center and Industry Fellow at the University of California Center for Entrepreneurship and Technology; and Bill Reichert, managing director and co-founder of Garage Technology Ventures. Burry and Reichert have helped many leading companies to scale successfully. They'll share practical advice on how to grow fast and go global, while avoiding the perils of rapid expansion.

Find out more and RSVP.

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## Lazaridis Institute/Page 2

#### About The Lazaridis Institute For The Management Of Technology Enterprises

The Lazaridis Institute for the Management of Technology Enterprises was created in 2015 to support growth-oriented Canadian technology companies. Developed through investments by Mike Lazaridis and the Government of Ontario, the Lazaridis Institute helps current and emerging technology firms to scale rapidly into globally competitive enterprises. The Lazaridis Institute is based in the Lazaridis School of Business and Economics at Wilfrid Laurier University in Waterloo, Ontario, part of the Waterloo Region-Toronto Tech Corridor. We're building knowledge and networks to strengthen Canada's tech ecosystem, its current leaders and the students who'll be the leaders of tomorrow. Find out more at www.LazaridisInstitute.ca.