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Laurier's Lazaridis School alumnus Brad Katsuyama to speak on high-frequency stock trading

WATERLOO – Lazaridis School of Business & Economics alumnus Brad Katsuyama, CEO and co-founder of the Investors Exchange (IEX) in New York and hero of the bestselling book *Flash Boys*, will be at Laurier May 5 to share his unique insights into the controversial world of high-frequency stock trading.

In 2014, Katsuyama went from being a securities trader in New York to becoming the voice of a controversial argument — that the stock market is rigged. He founded IEX after insisting on the need to provide an exchange that could match buyers and sellers without allowing questionable intermediaries, such as computerized high-frequency traders, to get in the way.

In his presentation, Katsuyama will speak about equity trading and what's happening in the markets now. He'll explain how his trading innovation works and what problems it fixes. He'll address such questions as: Do high-frequency traders still have a big advantage? Is high-frequency trading always good or bad for other traders? What does the future hold? Questions from the audience can be sent ahead of time via Twitter to @LazaridisSchool with the hashtag #BradKatsuyama.

Katsuyama's presentation will take place May 5 starting at 1 p.m. in the Senate & Board Chamber at Laurier's Waterloo Campus. All are welcome to attend. Please register at <http://bradkatsuyama.ticketfi.com>.

About Brad Katsuyama

Brad Katsuyama graduated from the Lazaridis School of Business & Economics at Laurier with a Bachelor of Business Administration (BBA) degree in 2001. He received the Alumni Gold Medal as the top student in the Lazaridis School that year. Since founding IEX, Katsuyama has been the subject of a cover story for *The New York Times Magazine*, and has been featured on *60 Minutes*, *CNBC*, *The Wall Street Journal*, and other media outlets. Katsuyama was recently named to *Crain's 40 Under 40*, won the Adam Smith prize at the 2015 Tribeca Disruptive Innovation Awards, and is a winner of Ernst & Young's 2015 Entrepreneur of the Year award.

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