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Laurier's Lazaridis School students win prestigious business competitions

WATERLOO – Laurier's Lazaridis School of Business & Economics has a lot to celebrate after a record-number of business case competition wins in January.

The Lazaridis School team once again came out on top against 13 other universities at the Canadian Association of Business Students' (CABS) JDC Central competition, winning the highest distinction — School of the Year — for an unprecedented seventh year in a row. In the seven years since JDC Central began, the Lazaridis School has remained undefeated. Other honours for this 43-member team included second place for the Academic Cup, first place for the Debate Award, second place for the Participation Award, second place for the Social Award and Top Dollars Raised for Charity.

Following JDC Central, four Lazaridis School students participated in the Inter-Collegiate Business Competition (ICBC) finals at Queen's University. **Carly Hicks** and **Faraz Noor** placed second in the ethics competition, while **David Clark** and **Eoin Ferguson** were finalists in the accounting competition.

The JDC Central finance team — made up of fourth-year business students **Krishna Aggarwal**, **Ryan Fleming** and **Justin Keller-Hobson** — also challenged students from 17 other schools in the Battle on Bay Street, hosted by Ryerson University, and came in third.

The 2016 DECA U Provincials was a medal haul for the 121 members of the Lazaridis School team, with honours including the Largest Chapter Award, second place in Quiz Bowl and the Highest Medal Count – 29 medals – among the 22 other universities in attendance.

January's victories weren't limited to the undergraduate level. Representatives from the Lazaridis School's MBA program competed in the Inter-University Case Conference (IUCC), winning first place for their solution to a business case about the Kitchener Rangers.

At the John Molson MBA International Case Competition, hosted by Concordia University, Lazaridis delegates placed fifth in their division.

"I'm so proud of all of our students," said **Micheál Kelly**, dean, Lazaridis School of Business & Economics. "They represented us as true leaders and showed the quality business education they've received at the Lazaridis School. With this much success already, I'm confident that the Lazaridis School has a promising year ahead."

