MEDIA ALERT



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LAURIER EXPERT ALERT: Blockbuster films and fandom

WATERLOO – This winter will see the return of several major Hollywood franchises and Blockbuster films with large fan followings, such as *James Bond: Spectre*, *Hunger Games: Mockingjay Part 2* and *Star Wars: the Force Awakens*.

There are several Laurier experts available to comment on Hollywood film franchises and fandom.

Sandra Annett, assistant professor of Laurier's Film Studies program, is an expert on fan culture, specifically *Star Wars* and science fiction. Contact information: 519-884-0710 x3175 or <u>sannett@wlu.ca</u>.

"In fan studies we look at how the audience engages with the film text – we study how film fans are more than just consumers, but creative and critical consumers," said Annett. "Typically, we have assumed audiences are passive 'dupes' of the media; however, fan studies tends to think of fans as more active audiences."

Alexandra Boutros, associate professor in Laurier's Communication Studies program, is an expert on fan culture and fan responses to cultural productions. Contact information: 519-884-0710 x2917 or <u>aboutros@wlu.ca</u>.

Philippa Gates, is a professor in Laurier's Film Studies program and an expert in Hollywood film. Contact information: 519-884-0710 x2476 or <u>pgates@wlu.ca</u>.

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