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## LAURIER EXPERT ALERT: Pan Am/Para Pan Am Games

WATERLOO – The Pan Am Games begin July 10 in Toronto; the Para Pan Am Games begin August 7.

There are several Laurier experts available to comment on a variety of topics related to the games.

### **Sports Psychology**

**Kimberley Dawson**, professor in Laurier’s Kinesiology & Physical Education program, has coached Pan Am athletes including steeplechaser Alex Genest and 1500-metre specialist Nicole Sifuentes. Dawson, Genest and Sifuentes are available for interview. Contact information: cell 519-807-6653.

Areas of expertise:

- Sport psychology - performance enhancement, motivation, mental skills training
- Exercise psychology - adherence, rehabilitation, compliance, goal setting, program evaluation
- Exercise and fibromyalgia
- Children in sport behaviour modification

### **The Sociocultural Impact of Sport**

**Tim Elcombe**, associate professor in Laurier’s Kinesiology & Physical Education program, conducts research on the sociocultural aspects of sport. Contact information: 519-884-0710 ext.3959 or at [telcombe@wlu.ca](mailto:telcombe@wlu.ca).

Areas of expertise:

- The ethics of sport, as related to the Olympics
- Nationalism, as related to the Olympics and international sport
- Sport and physical culture as a political tool
- The use and abuse of sport technology (i.e. cheating and doping)
- The history of sport
- Coaching and leadership

### **Olympic History**

**Stephen Wenn**, a professor in Laurier’s Department of Kinesiology and Physical Education, focuses on connections between sport and commerce, particularly the International Olympic Committee’s relationship with international television networks. Contact information: 519-884-0710 ext.4160 or at [swenn@wlu.ca](mailto:swenn@wlu.ca).

Areas of expertise:

- Olympic history
- Scandals around the Games
- Relationship between the Olympics and television and corporate sponsorship