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LAURIER EXPERT ALERT: Pan Am/Para Pan Am Games

WATERLOO – The Pan Am Games begin July 10 in Toronto; the Para Pan Am Games begin August 7.

There are several Laurier experts available to comment on a variety of topics related to the games.

Sports Psychology

Kimberley Dawson, professor in Laurier's Kinesiology & Physical Education program, has coached Pan Am athletes including steeplechaser Alex Genest and 1500-metre specialist Nicole Sifuentes. Dawson, Genest and Sifuentes are available for interview. Contact information: cell 519-807-6653.

Areas of expertise:

- Sport psychology - performance enhancement, motivation, mental skills training
- Exercise psychology - adherence, rehabilitation, compliance, goal setting, program evaluation
- Exercise and fibromyalgia
- Children in sport behaviour modification

The Sociocultural Impact of Sport

Tim Elcombe, associate professor in Laurier's Kinesiology & Physical Education program, conducts research on the sociocultural aspects of sport. Contact information: 519-884-0710 ext.3959 or at telcombe@wlu.ca.

Areas of expertise:

- The ethics of sport, as related to the Olympics
- Nationalism, as related to the Olympics and international sport
- Sport and physical culture as a political tool
- The use and abuse of sport technology (i.e. cheating and doping)
- The history of sport
- Coaching and leadership

Olympic History

Stephen Wenn, a professor in Laurier's Department of Kinesiology and Physical Education, focuses on connections between sport and commerce, particularly the International Olympic Committee's relationship with international television networks. Contact information: 519-884-0710 ext.4160 or at swenn@wlu.ca.

Areas of expertise:

- Olympic history
- Scandals around the Games
- Relationship between the Olympics and television and corporate sponsorship