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## Brian Rosborough appointed Senior Executive Officer of Laurier's Brantford campus

WATERLOO – Wilfrid Laurier University has appointed Government Relations Director Brian Rosborough to the new position of Senior Executive Officer of the Brantford campus. Rosborough's five-year term commences July 1, 2013.

"I am very pleased that Brian is moving to this new role within Laurier," said President and Vice-Chancellor Max Blouw. "He will bring a track record of strong accomplishments as he defines the new role of Senior Executive Officer. His skills in building substantial and positive relationships will serve the university very well in the coming years."

The Senior Executive Officer reports to the university President and represents his office at the Brantford campus. The role has two core functions: to create opportunities and strategies that advance Laurier's academic mission, and to build strong relationships with the Brantford campus' partners and stakeholders. Rosborough will be a bridge between the university and the City of Brantford, the communities of the surrounding region, and Aboriginal communities including Six Nations and Mississaugas of the New Credit.

Additionally, Rosborough will support academic and administrative leaders on the Brantford campus and help strengthen the connection with their colleagues on other campuses, support Laurier's vibrant partnerships with other post-secondary institutions, and seek new avenues to grow and advance Laurier's innovative model of academic excellence.

"I am delighted to be taking on a new role at Laurier's Brantford campus," said Rosborough. "The university is at the heart of Brantford's social, cultural and economic revitalization. I'm excited about working with our students, faculty, staff and partners in the community to build on the success of the campus."

Rosborough has served as Laurier's Director of Government Relations since 2009. In this role, he was responsible for developing and managing strategies to inform and influence public policy at the provincial and federal levels of government, and to advise Laurier on legislative matters that affect the university. He has worked in public policy and government relations in Ontario since 1991 as a policy advisor and senior manager in a number of Ontario government ministries and as a consultant in private practice. Prior to joining Laurier, Rosborough was Director of Policy and Government Relations with the Association of Municipalities of Ontario (AMO), which advocates on behalf of municipal governments in Ontario. At AMO, he oversaw significant increases in provincial and federal investment in municipal infrastructure and a major realignment of provincial-municipal fiscal arrangements.

In his position as Director of Government Relations at Laurier, Rosborough was instrumental in raising the profile of the university with government and securing additional government investment in Laurier, including \$72.6 million in provincial funding for the Global Innovation Exchange (GIE) project. Working closely with staff on the Brantford campus and with such partners as the YMCA, Nipissing University, Mohawk College, Six Nations and Six Nations Polytechnic, Rosborough helped secure \$40 million in combined federal, provincial and municipal funding for the planned Laurier-YMCA athletic and recreation centre in Brantford. He has also been leading Laurier's advocacy with government for a new campus in Milton.

The Senior Executive Officer position replaces the role of Acting Vice-President and Principal of the Brantford campus, which has been held by Lesley Cooper. Cooper's term ends June 30, 2013.