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Laurier a finalist for Canada's Passion Capitalists awards

WATERLOO – Wilfrid Laurier University has been named a finalist for the 2012 Canada's Passion Capitalists awards, which recognize organizations that have achieved long-term success through their energy, intensity and sustainability.

Canada's Passion Capitalists program was created by Knightsbridge Human Capital Solutions in partnership with the Business News Network (BNN), Global Governance Advisors, Torys LLP and the *National Post*. Based on the ideas in the book *Passion Capital* by Paul Alofs, the awards recognize organizations that achieve enduring success by creating "passion capital" — the energy, intensity, and sustainability needed to generate superior results.

Laurier's institutional proposition — "inspiring lives of leadership and purpose" — reflects the culture, vision and distinct sense of community that have guided the university for more than 100 years. Laurier's ongoing efforts to inspire lives of leadership and purpose are reflected in all aspects of the university's activities, from our focus on integrated and engaged learning to staff and faculty development programs such as our Employee Success Factors.

"We are delighted to be a finalist in Canada's Passion Capitalists awards," said Laurier President and Vice-Chancellor Max Blouw. "Laurier is renowned for our vibrant school spirit, our highly engaged student body, and the deep commitment of our faculty and staff to student development and success. It is an honour to be recognized for our passion and our dedication to excellence in higher education."

Representatives from the university will attend a reception Nov. 5 in Toronto where Laurier will receive a certificate of recognition. Winners of the award will be announced Nov. 9 on BNN and profiled Nov. 10 in the *National Post*.

Visit www.canadaspassioncapitalists.com for more information.