



Abby Goodrum, Vice-President: Research
Wilfrid Laurier University
519-884-0710 ext. 3601 or agoodrum@wlu.ca

Kevin Crowley, Director: Communications & Public Affairs
Wilfrid Laurier University
519-884-0710 ext. 3070 or kcrowley@wlu.ca

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Laurier researchers awarded SSHRC Insight and Insight Development Grants

WATERLOO – Laurier faculty members will be sharing a total of \$1,462,125 awarded by the Social Sciences and Humanities Research Council of Canada (SSHRC) through its Insight Grant and Insight Development Grant competitions.

The grants were announced October 1 by the Honourable Gary Goodyear, minister of state for science and technology, at Carleton University in Ottawa.

“Through this funding support, we are generating insights and developing innovative solutions for today’s social, economic and cultural issues, while training the next generation of researchers and leaders,” said Chad Gaffield, president of SSHRC.

The goal of the Insight program is to build knowledge and understanding about people, societies and the world by supporting research through its Insight Grant and Insight Development Grant competitions.

“The breadth of research at Laurier represented here by both new and established scholars illustrates Laurier’s growing contribution to knowledge creation in Canada,” said Abby Goodrum, Laurier’s vice-president: Research. “That we are also ahead of national averages, especially in comparison to other universities in our sector, is a further indication that good work is going on at Laurier and being recognized on the national stage.”

Insight Grants support long-term research by both emerging and established scholars. Four Laurier researchers were funded for a total of \$995,287, putting Laurier’s average grant well above the national average amount:

- Philippa Gates, Film Studies (4 years, \$99,920), “Detecting Chinatown: Criminalization, Assimilation, and the Code in the Hollywood B-Film”
- Tobias Krettenauer, Psychology (4 years, \$220,557), “Moral Identity: Context, Culture, and Development”
- Brenda Murphy, Geography and Environmental Studies/Brantford (5 years, \$380,542), “Maple Syrup, Climate Change and Resilience: A Longitudinal Study”
- Kim Roberts, Psychology (5 years, \$294,268), “Developing an Evidence-Based Forensic Procedure to Enable Children to Report Individual Incidents of a Repeated Event”

SSHRC’s Insight Development Grants are designed to support research in its initial stages, with half of the total funding reserved for new scholars (within five years of receiving their PhD).

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Laurier SHRC Insight Grants/Page 2

Ten Laurier researchers have been awarded one- or two-year grants. The national success rate for Insight Development Grants was 35 per cent of applicants. Laurier had a 37 per cent overall success rate, including 35 per cent of our new scholar applicants and 50 per cent of the regular scholars who applied.

Successful Insight Development Grant projects at Laurier include:

Two-year grants:

- Gavin Brockett, History (\$63,750), "International Islam and the Origins of Islamism: Egypt, Turkey and the World Muslim Congress (1945-54)"
- Tripat Gill, Business - Marketing (\$71,175), "The Role of Ethnic Stereotypes in the Evaluation of Services"
- Christopher Lemieux, Geography and Environmental Studies (\$35,269), "'Last Chance Tourism' and Canada's Protected Areas: Towards an Understanding of Visitor Behaviour and Manager Perceptions"
- Shelly McGill, Business - Policy (\$68,157), "The State of The People's Court: An Empirical Analysis of Disputes and Disputants in the Toronto Small Claims Court"
- Marcos Fabrizio Perez, Business - Finance (\$47,500), "The Market Valuation of Managerial Attributes and Executive Compensation"
- Trevor Tombe, Economics (\$40,810), "Internal Trade and Aggregate Productivity"
- Jin Wang, Business - Finance (\$53,626), "The Rise of Exchange Traded Funds and Its Impact on Capital Markets"

One-year grants:

- Ke Pang, Economics (\$28,188), "The Effects of Trade on the Choice of Exchange Rate Regime and the Canadian Economy"
- Ghislain Thibault, Communication Studies (\$28,233), "Stream: A Media Archaeology"
- Yujie Zhan, Business - MOB (\$30,130), "Being Mistreated by Customers: Exploring the Different Types of Customer Mistreatment and the Role of Employee Attributions"

The Social Sciences and Humanities Research Council (SSHRC) is the federal agency that promotes and supports postsecondary-based research and training in the humanities and social sciences. Through its programs, SSHRC works to develop talented leaders for all sectors of society, helps generate insights about people, ideas and behaviour, and builds connections within and beyond academia that will build a better future for Canada and the world. For more information, visit (www.sshrc-crsh.gc.ca).