

NEWS RELEASE



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Concordia professor to speak at Laurier about revisiting media arts

WATERLOO – Kim Sawchuk, a professor of Communication Studies at Concordia University, will speak at Wilfrid Laurier University about how contemporary media arts practices can be understood as part of an innovative research approach to communications that is uniquely Canadian.

The talk will take place Wednesday, Nov. 23 starting at 2:30 p.m. in the Waterloo Lutheran Seminary on Laurier's Waterloo campus, Room 101.

With the new methods of both studying and making media, Sawchuk's lecture is a timely reflection on the "media arts revisited", or MARs. Sawchuk reflects on a material and integrated approach that understands media, as more than just a technology, and incorporates both critical and creative approaches to media and communication studies.

A discussion period will follow Sawchuk's talk. The event is free and all are welcome.

Sawchuk's talk is part of a speakers' series called Media(tions): Cultural/Visual/Digital, which celebrates the 10th anniversary of Laurier's Department of Communication Studies.

Forthcoming speakers in the series include: Sara Diamond, president of OCAD University, discussing visual communication and mobile media; Mark Deuze, associate professor of telecommunications, Indiana University, talking about "media life"; and Jussi Parikka, reader in media and design, University of Southampton, speaking media archaeology at a joint session with the Canadian Communication Association conference.

This speaker series is sponsored by Laurier's Communication Studies Department, the dean of the Faculty of Arts, the vice-president: research, and the vice-president: academic and provost.

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