

## NEWS RELEASE



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### **Laurier fuels its Golden Hawk varsity bus with food for United Way Day of Caring**

WATERLOO – Each employee on Laurier’s Waterloo campus has been challenged to donate 100 ounces of non-perishable food to align with the university’s centennial and support the Food Bank of Waterloo Region. Laurier’s varsity athletes will collect the food on Sept. 21 and, with the help of Laurier President and Vice-Chancellor Max Blouw and Laurier senior administration, will load it on the Golden Hawk varsity bus, which will transport the food to the Food Bank.

Deb MacLatchy, Laurier’s vice-president: academic and chair of Laurier’s United Way campaign, issued the challenge to Laurier employees on Sept. 15. The food drive will end on United Way’s Day of Caring and official campaign kick-off on Sept. 21.

“Laurier places great importance on engaging with our communities through our integrated and engaged learning approach,” said MacLatchy. “Supporting the Food Bank through the United Way’s Day of Caring allows us to extend this engagement beyond our academic programming. Encouraging each employee to donate 100 ounces of food – about four large tins of tomatoes - is another way to celebrate Laurier’s centennial while supporting those in need.”

Cherrey Buslines Inc. has donated the use of Golden Hawk varsity bus from 9:30 a.m. to 11:30 a.m. on Sept. 21. The bus will be parked on Mid-Campus Drive while athletes and senior administration load the donated food items.

Laurier Brantford partnered with the Brant Food Bank throughout the summer months, with many staff and faculty donating their time to sorting items over their lunch breaks. Laurier Brantford will continue its partnership with the Food Bank throughout the fall.

Laurier will be accepting food donations at its main buildings on the Waterloo campus from Sept. 15 to 20. For further information about the drop-off locations, please click [here](#). The university will hold its United Way workplace campaign from Oct. 18 to 23.

Laurier alumna and Executive Director of Food Banks Canada Katherine Schmidt will be delivering a talk on “Re-engineering a National Charitable Organization,” at a Laurier Toronto speaker series event on the United Way Day of Caring, Sept. 21 at noon.

**About the United Way:** the United Way KW Day of Caring began in 2010 as a way to encourage local businesses and social service agencies to work together for the betterment of the local community. For more information, please visit [www.united-way-kw.org](http://www.united-way-kw.org).

**About the Food Bank of Waterloo Region:** the Food Bank of Waterloo Region obtains and distributes approximately three million pounds of emergency food each year. Its fall food drive begins October 3. For more information, visit [www.thefoodbank.ca](http://www.thefoodbank.ca).