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EXPERT ALERT: Laurier expert available for Olympic commentary

WATERLOO – From July 27 to Aug. 12, the 2012 Summer Olympic Games will take place in London, England. Wilfrid Laurier University Assistant Professor Tim Elcombe conducts research on the sociocultural aspects of sport and is available to comment on a number of topics regarding the Olympics.

Elcombe's areas of expertise include:

- The ethics of sport, as related to the Olympics
- Nationalism, as related to the Olympics and international sport
- Sport and physical culture as a political tool
- The use and abuse of sport technology (i.e. cheating and doping)
- The history of sport
- Coaching and leadership

Elcombe is available directly for comment before July 26 at **519-884-0710 ext. 3959** or **telcombe@wlu.ca**. After July 26, please contact lchalmersmorrison@wlu.ca or mobrien@wlu.ca to arrange an interview.

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