

NEWS RELEASE



UNIVERSITY OF  
WATERLOO

WILFRID LAURIER UNIVERSITY WATERLOO | Brantford | Kitchener | Toronto

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## Laurier and Waterloo and researchers at Congress 2012, June 1

WATERLOO – In addition to hosting Congress 2012, Wilfrid Laurier University and the University of Waterloo are showcasing researchers from their institutions who will present their work at Congress. To assist the media in sourcing stories from local experts at Congress, UW and Laurier will provide a list of two or three researchers from each institution who are presenting the following day.

To arrange interviews with these researchers, or to source other local experts, please contact the Laurier and UW representatives listed below, or visit [www.congress2012.ca](http://www.congress2012.ca)

*Please note: locations and times are subject to change. Please confirm lecture times and locations by contacting the media room: [media@fedcan.ca](mailto:media@fedcan.ca) or 519-884-0710 ext. 4770.*

### FEATURED WILFRID LAURIER UNIVERSITY RESEARCHERS PRESENTING FRIDAY, JUNE 1, 2012

Julie Mueller, Assistant Professor, Faculty of Education (with Jeremy Hunsinger, panel discussion)

**Social Media Non Grata? Teaching Communication in a Hyperconnected Classroom**

June 1, 1:15 p.m. Location: UW – J.G. Hagey Hall of the Humanities, Room 2107

Mueller and Hunsinger will discuss a study examining the use of BlackBerry PlayBooks by three pre-service teachers as part of an innovative pilot project connecting teachers in training with schools that are supportive of technology integration.

**Katherine Spring**, Assistant Professor and Film Studies Program Coordinator

**You Didn't Prepare Me for This: The musical assimilation of authenticity in Hanna (2011)**

June 1, 1:30 p.m. Location: John Aird Centre, Room 431

Spring examines the contrasting styles of music in Hanna (2011), a feature film directed by Joe Wright. She argues that the film's music helps to construct the its central theme – the transformation of the title character from an isolated child, raised in the wilderness, to an adult assimilated by modern, urban culture.

**Anders J. Bergstrom**, graduate student

**Lecture title: The Persistence of Memory: Wong Kar-wai's 2046**

June 1, 1:30 p.m. Location: UW – Ron Coutts Hall Room 306

Bergstrom discusses the ways in which Wong Kar-wai's 2004 film 2046 explores the history of Hong Kong through a cinema that takes memory as its subject, questioning our ability to recapture and reconstitute the past, or to escape it.

### FEATURED UNIVERSITY OF WATERLOO RESEARCHERS PRESENTING FRIDAY, JUNE 1, 2012

**Robert Prus**, Department of Sociology and Legal Studies

**Rhetorical Theory: Knowing, Socialization & Non-Being (Session 9)**

June 1, 10:45 a.m. Location: Room 1-101B, Dr. Alvin Woods Building (DAWB) (Laurier)

Although the term –rhetoric has often been maligned by those lacking familiarity with classical Greek and Latin scholarship, the sustained examination of persuasive interchange is of fundamental importance for the study of human knowing and acting across the humanities and social sciences as well as all realms of community life. While acknowledging several scholars who have reengaged aspects of classical Greek and Latin rhetoric in the 20th and 21st centuries, this statement gives particular attention to the works of

Kenneth Burke and the linkages of Burke's writings with both Aristotle's Rhetoric and American pragmatist thought.

**Lowell Ewert**, Director, Peace and Conflict Studies Program, Conrad Grebel University College  
**Civil Society: a key to holistic peace**

June 1, 11:45 a.m. Location: Schlegel Building, 1st Floor, Room SBE 1230 (Laurier)

Placing a unique focus on the pivotal role that individuals within civil society play, we consider the potential of civil society to advance peace through principled advocacy, effective programming, and dynamic engagement with the state and marketplace.

## CONTACTS

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