

NEWS RELEASE



For Immediate Release
Jan. 19, 2012 | 008-12

CONTACT

Peter Baxter, Director, Athletics & Recreation
Wilfrid Laurier University
519-884-1970 ext. 2216 or pbaxter@wlu.ca

Kevin Crowley, Director, Communications & Public Affairs
Wilfrid Laurier University
519-884-0710 ext. 3070 or kcrowley@wlu.ca

Olympic medalist Cassie Campbell-Pascall to speak at Outstanding Women of Laurier event

WATERLOO – Cassie Campbell-Pascall, a two-time Olympic gold medalist in women’s hockey and a Canadian Sports Hall of Fame inductee, will deliver the keynote address at the Outstanding Women of Laurier (OWL) event March 29 at 11 a.m. at the Waterloo Inn and Conference Centre.

Campbell-Pascall’s name is synonymous with hockey. She was captain of Canada’s National Women’s Hockey Team from 2001 until her retirement in August 2006 – making her the longest serving captain in Canadian hockey history. She is also the only captain, male or female, to lead her team to two Olympic gold medals, in 2006 and 2002.

The Outstanding Women of Laurier Award will be presented at the March 29 event to a student-athlete selected from a number of finalists. The award recognizes a female Laurier student who successfully combines athletic and academic achievement with an active commitment to leadership and the development of young athletes through community teaching or coaching.

“This event showcases our exceptional female student-athletes and the impact they are having within our community,” said Peter Baxter, director of Athletics and Recreation at Laurier. “Cassie is an ideal role model and speaker for OWL, which celebrates athletic, academic and community service.”

Campbell-Pascall has remained a trailblazer in retirement. In October 2006, she became the first woman to do colour commentary for CBC’s Hockey Night in Canada. One year later, she was the first female hockey player to ever be inducted into the Canadian Sports Hall of Fame.

When not working as a TV analyst for TSN’s women’s hockey coverage and for Hockey Night in Canada, Campbell-Pascall dedicates her time to charitable endeavors in support of Ronald McDonald House. She currently lives in Calgary with her husband and daughter.

The Outstanding Women of Laurier luncheon will be hosted again by Daiene Vernile, anchor and producer of *Provincewide*, the CTV current affairs program, and a Laurier alumna (BA ’85). Originally from Toronto, Vernile began her broadcasting career at multicultural radio station CHIN. After working as the station’s legislative reporter for many years, Vernile moved to Texas and reported for an ABC affiliate. In the early 1980s, she returned to Canada and has worked at CTV Southwestern Ontario ever since.

For more information about the Outstanding Women of Laurier luncheon, or to purchase tickets online, please visit www.laurierathletics.com/owl.