

NEWS RELEASE



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Laurier featured in Princeton Review's *Best 300 Business Schools*

WATERLOO – Wilfrid Laurier University has been named an outstanding business school by the Princeton Review. The education services company featured Laurier's School of Business & Economics in the 2011 edition of its book, *The Best 300 Business Schools*.

"It's wonderful to be recognized alongside some of the biggest and best business schools in the world," said Ginny Dybenko, Dean of Laurier's School of Business & Economics. "It truly reflects the skill and dedication of the staff and faculty who make Laurier's program as successful as it is – congratulations to our MBA director Hugh Munro and his terrific team."

The Best 300 Business Schools, published by Random House, features profiles of selected schools with write-ups on their academics, student life and admissions, as well as ratings for academics, selectivity and career placement services. In the profile on Laurier's School of Business & Economics, the Princeton Review editors say: "No matter how, when, or where they pursue an MBA, Laurier students appreciate the school's commitment to the case-based learning method."

"We are pleased to recommend Laurier as one of the best institutions students could attend to earn an MBA," said Robert Franek, senior vice-president, publishing, Princeton Review. The company chose the 300 business schools in the book based on its high opinion of the schools' academic programs and offerings, as well as its review of institutional data collected from the schools.

"We also strongly consider the candid opinions of students attending the schools who rate and report on their campus experiences at their schools on our survey for the book," said Franek.

The Laurier School of Business & Economics is one of Canada's leading business schools. Laurier's innovative MBA programs include Canada's first 12-month MBA program, the largest part-time weekend MBA program in Toronto, and an Innovation & Entrepreneurship MBA.

The Princeton Review (www.PrincetonReview.com) is also known for its guides to colleges and standardized tests, classroom and online test-prep courses, tutoring and other education services.