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Laurier students take top honours at international business conference

WATERLOO – Laurier business students Daniel Figueroa and Anisha Moti each claimed first place in their respective categories at the recent DECA International Career Development Conference (ICDC) in Kentucky.

Figueroa, a first-year student, finished first in the Restaurant and Food Service Management category. Moti, a fourth-year student, took top honours in the Retail Management category. As well, second-year Laurier student Mike Gregor placed third in the Travel and Tourism category.

The annual event is sponsored by DECA, an international organization that prepares students for business careers by helping them develop relevant skill sets and by providing networking opportunities.

Laurier's DECA team sent seven delegates to this year's ICDC in Kentucky. Each student was required to compete in a case competition in their category.

Of the 1,400 students participating at ICDC, three of the top seven written-exam finalists were Laurier students. These included Moti for Retail Management, Gregor for Travel and Tourism, and second-year student Lucy Zhang for Fashion Merchandising and Marketing.

"We are very proud of our students' performances," said Ginny Dybenko, dean of the Laurier School of Business & Economics. "Laurier students continue to set a new standard of excellence — something they've demonstrated time and again in competitions, in the classroom and in the workplace."