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Golf Management Institute of Canada partners with Laurier Continuing Studies

WATERLOO – The Golf Management Institute of Canada (GMIC) is partnering with Wilfrid Laurier University’s Continuing Studies department to offer its golf management courses.

The partnership will begin March 16, when the first of 10 courses will be available to GMIC students through Laurier’s online course delivery system. After completing the program, students will obtain a graduate studies diploma in golf operations management from the GMIC.

GMIC president and Laurier alumni Grant Fraser (BBA ’87) is enthusiastic about working with Laurier.

“This is the first golf management program of any kind to be delivered in partnership with a Canadian university,” said Fraser. “Laurier’s reputation as one of Canada’s leading universities will allow us to continue expanding our program in golf operations management around the world.”

“Continuing Studies is very excited to be launching this new partnership with GMIC,” said Lisa Fanjoy, manager of Laurier’s Continuing Studies department. “This collaboration will allow GMIC students to engage in the Laurier experience, while adding to the diversity of continuing studies program opportunities for the Laurier community.”

Established in 1999, GMIC is designed to meet the training requirements for the business of golf. The institute designs programs for those interested in pursuing a management career in the golf industry. Its unique program has attracted students from 20 different countries. For more information about GMIC and its programs, visit www.wlu.ca/gmic.

Laurier’s Continuing Studies Department offers courses ranging from a diploma in risk management to interactive script writing for film, theatre and television and a variety of music courses. For further information, visit www.wlu.ca/coned.