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Laurier appoints new Assistant Vice-President, Development

WATERLOO – Wilfrid Laurier University has appointed Kathryn Elton, an accomplished development professional, to the role of assistant vice-president, development.

Elton, who will join Laurier March 8, will play a leadership role in raising funds to support the university's mission and in developing relationships with a variety of constituents. Elton will also play a key role in preparing the university's next major fundraising campaign.

"Kathryn brings a wealth of experience in major-gift fundraising, but also has a keen sense of strategy and structure that will add rigour to our efforts," said Rob Donelson, vice-president, development and alumni relations. "Her reputation as a thoughtful coach and team player will also contribute to the strength of our program."

Elton enjoyed a successful career at the University of Guelph, where she most recently served as executive director of advancement, life and physical sciences. Previously, she held increasingly progressive positions in principal giving, donor relations and alumni programs.

"I am passionate about the role universities play in developing leadership and purpose in students and in society," said Elton. "I look forward to joining the Wilfrid Laurier community and helping to advance this important mission through the work of fundraising."

In addition to her career in post-secondary education, Elton has experience in health care, social services and the arts, with roles at The Homewood Foundation, Guelph General Hospital and the Guelph Spring Festival. She has worked with volunteer boards and served as a volunteer with various arts and health-related organizations.

Elton holds a master's degree in leadership from the University of Guelph.