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Laurier business students place first in ethics at MBA competition

WATERLOO – Laurier MBA students Sasha Hennebury, David Chen, Leah Milne and Julian Mason-Espin placed first in an ethics competition at the MBA Games 2010, which took place recently at Université Laval in Quebec City.

The goal of the ethics event, called the Butterfly Effect Challenge, was to motivate students and faculty to become more environmentally aware. The Laurier team raised \$2,000 and donated more than 300 pairs of children’s prescription eyeglasses through a charity called Vision Infantile. In addition, the team led a class-wide Disposable Cup campaign in which they encouraged fellow competitors to stop using disposable cups and plastic water bottles.

“Corporate sustainability is an important issue for us at Laurier,” said Ginny Dybenko, Laurier’s dean of business and economics. “It’s something our students take very seriously.”

The MBA Games is a national competition that was founded more than 20 years ago by Queen’s University in Kingston, Ontario. There are three major areas of competition: academic, athletic, and spirit. This event is the largest gathering of MBA students in Canada, with 15 schools and more than 400 students participating. The theme of the 2010 competition was Ethics & Leadership.

“Laurier MBA students are very passionate about creating a more socially and environmentally sustainable world through business,” said Hennebury, a full-time Laurier MBA student and competition team captain. “We have already succeeded in many ways at educating and inspiring our student body into action. It was a great honour to be recognized as a leader in this field across all Canadian MBA programs.”