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Laurier appoints public-policy professional to lead government relations

WATERLOO – Wilfrid Laurier University has appointed Brian Rosborough, an experienced leader in government relations and public policy, to the role of director of government relations.

In this new position, Rosborough will play a key role in raising Laurier's profile among government decision-makers. He will also advise Laurier on legislative issues affecting the university, and he will identify new opportunities for Laurier and government to work together to continue delivering high-quality educational and research programming.

The post-secondary sector is increasingly complex and competitive, said Laurier president Max Blouw. In this environment, Laurier needs an experienced public-policy professional to ensure that the university and government understand one another's abilities, issues and priorities.

"The provincial and federal governments are important partners in our vision for Laurier," Blouw said. "With his wealth of experience, Brian will develop and foster productive relationships that will assist the partnership between university and government in meeting the educational and research needs of society."

Rosborough, who has a bachelor's degree in political science and a master's degree in public administration from Dalhousie University, has worked in public policy and government relations in Ontario for nearly 20 years. Most recently, he was director of policy and government relations for the Association of Municipalities of Ontario.

"Laurier shares key interests with government, such as providing accessible, high-quality education and research," Rosborough said. "The university is doing remarkable things in Waterloo, Kitchener, Brantford and Toronto, and it is creating tremendous opportunities for government as our partners in sustainability and prosperity."

As director of government relations, Rosborough will be based in Laurier's Toronto office, which is located in the heart of the city's financial district at King and York streets.