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## **Laurier business program maintains international accreditation**

WATERLOO – The School of Business & Economics at Wilfrid Laurier University has maintained its accreditation for its undergraduate, masters and doctoral programs with the Association to Advance Collegiate Schools of Business (AACSB International).

Less than five per cent of the world's business schools have achieved this elite distinction.

Founded in 1916, AACSB International is the longest serving global accrediting body for business schools. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

"AACSB accreditation is internationally recognized as a seal of excellence in management education," said Ginny Dybenko, Laurier's dean of business and economics.

Laurier's School of Business & Economics first received AACSB International accreditation in 2004. To maintain accreditation a business program must undergo a thorough internal review every five years, at which point the program must demonstrate its continued commitment to 21 quality standards relating to faculty qualification, strategic management of resources, faculty-student interactions, as well as a commitment to continuous improvement and achieving learning goals in degree programs.

"By maintaining this accreditation, we have certified that the Laurier curriculum has gone through an extensive review process," said Mitali De, professor of operations and decision sciences (ODS) and the school's project lead during the AACSB accreditation process. "The committee's findings emphasized Laurier's focus on strategy and our commitment to the assurance of learning."

Laurier's School of Business & Economics' accreditation will be recognized April 23 at the 2009 AACSB International Conference and Annual Meeting in Orlando, Florida.

To learn more about AACSB International accreditation, visit the accreditation section of the AACSB International website at: [www.aacsb.edu/accreditation](http://www.aacsb.edu/accreditation).