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## **Power women to kick off Laurier's International Women's Day celebration**

TORONTO – Laurier's School of Business & Economics will host four of Toronto's top business women at its International Women's Day Celebration on Friday, March 6. Janet Ecker, advisor on public policy, governance and public/private sector relationships, Tramore Group; Pat Krajewski, senior vice-president, human resources, Scotiabank; Kelly Murumets, CEO, ParticipACTION; and Marion Plunkett, leading marketing research practitioner and founder, Plunkett Communications Inc., will share their personal success stories at the event.

**Date:** Friday, March 6, 2009.

**Location:** Gowlings, 1 First Canadian Place, Suite 1600, Toronto.

**Time:**

4:30 p.m. - 5:30 p.m.: Alumni Reception with Star Power

5:30 p.m. - 7:00 p.m.: Great Women / Great Stories

News media representatives are welcome to attend both the alumni event and the speaker series.

This event is part of a four-day celebration held by the Laurier School of Business & Economics in both Toronto and Waterloo. Other Laurier International Women's Day events feature photographic exhibitions, a film festival and a discussion panel. For full event details, visit: [http://www.wlu.ca/news\\_detail.php?grp\\_id=370&nws\\_id=4837](http://www.wlu.ca/news_detail.php?grp_id=370&nws_id=4837).

International Women's Day takes place on Sunday, March 8<sup>th</sup> and features hundreds of events around the world all designed to highlight women's advancements and the need for continued vigilance and action.