

NEWS RELEASE

Wilfrid Laurier University



Laurier joins national Commuter Challenge for the seventh year

University takes proactive stance to promote sustainable transportation

For Immediate Release

**May 22, 2008
50-08**

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WATERLOO — Members of the Wilfrid Laurier University community will join organizations nationwide in the annual Canadian Commuter Challenge, which aims to reduce vehicle emissions and traffic congestion.

Participants will walk, bike, rollerblade, car pool or take transit instead of driving a vehicle alone to work during the week of June 2-6.

This will be Laurier's seventh year participating in the Commuter Challenge. The event coincides with National Environment Week and with Clean Air Day on June 4. Grand River Transit is offering a two-for-one special on Clean Air Day for those who take public transit.

Laurier's Training & Development and Parking & Transportation Resources offices are pleased to sponsor a **Hawk Walk** Tuesday, May 27, starting at 12 noon. All participants are encouraged to meet **The Hawk** mascot and your fellow walkers at the Terrace patio on the Waterloo campus, where we will proceed to take a 30-minute walk. Water and snacks will be provided.

Laurier's Parking and Transportation Resources office also invites participants to attend the annual Commuter Challenge barbecue taking place in the Fred Nichols Quad on the Waterloo campus from 11:30 a.m. to 2 p.m. on Tuesday June 3. Participants will be able to grab a bite to eat, learn about biking or walking to work, and energy efficiency. A raffle will be drawn with prizes for those who participate in the Commuter Challenge.

"Last year, Wilfrid Laurier University was third in Waterloo Region in the 501-plus employees category," said Mary Basler, manager of Parking & Transportation Resources. "We also reduced emissions by approximately 2, 510 kilograms. We are hoping to improve our results this year and create more environmental awareness."

To participate in the Commuter Challenge, simply register at www.commuterchallenge.ca or email parking@wlu.ca for more information.