

# NEWS RELEASE

## Wilfrid Laurier University



### **Laurier student one of six finalists in national entrepreneurship competition**

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WATERLOO — Laurier School of Business and Economics student Christopher Carmichael will be in Ottawa May 5 and 6 as one of only six competitors from across the country vying for the national Wes Nicol Entrepreneurial Award.

Carmichael's business, Campus Ink, offers students in post-secondary schools low-cost printing solutions such as ink cartridge refills and remanufactured ink cartridges. A second-year business student, Carmichael competed in the Laurier Entrepreneurship Challenge and the Nicol LaunchPad \$50K competition to earn a shot at the national Wes Nicol Entrepreneurial Award.

"Laurier is well known for producing students with innovative business ideas. It's not just about what we teach them but how they apply their learning in the real world as well," said Steve Farlow, executive director of Laurier's Schlegel Centre for Entrepreneurship. "Chris has worked hard to produce a well-thought-out business plan and we are proud of his progress thus far. We look forward to seeing Campus Ink achieve great success in the near future."

The Wes Nicol Entrepreneurial Award is a national non-profit competition designed to promote entrepreneurship at Canadian post-secondary institutions. Now in its 11th year, the program is holding its fourth national Wes Nicol Entrepreneurial Award ceremony in Ottawa at the Château Laurier on May 6.

#### **About Wilfrid Laurier University's School of Business and Economics**

The Laurier School of Business and Economics is one of Canada's leading business schools, with more than 3,500 students enrolled in full-time, part-time, PhD and master's programs, MBA, MABE, undergraduate and diploma programs. Laurier is noted for its innovative programs and commitment to teaching excellence.

#### **About the Schlegel Centre for Entrepreneurship**

The Schlegel Centre for Entrepreneurship is dedicated to educating and creating opportunities for students in entrepreneurship. The Centre provides support to Laurier's academic programs and courses; delivers programs through which Laurier students can develop their skills and knowledge; provides opportunities for students to gain experience and work with the entrepreneurial community; and facilitates the incubation of student ventures through its Entrepreneurship Accelerator Program.