

NEWS RELEASE

Wilfrid Laurier University



Laurier business students strike gold at international competition

For Immediate Release

**Jan. 16, 2008
04-08**

**Contact: Kim Takeuchi, Director: Marketing and Communications
Laurier School of Business and Economics
(519) 884-0710 ext. 3145 or ktakeuchi@wlu.ca**

WATERLOO — A team of undergraduate business students from the Laurier School of Business and Economics won two golds, a silver and a bronze at the prestigious Inter-Collegiate Business Competition (ICBC) in Kingston this past weekend. The Laurier team also received the Chairperson's Award for the school demonstrating the greatest team spirit.

"It's our trademark," said Ginny Dybenko, Laurier's dean of business and economics. "Laurier is well-known for producing grads who bring critical business thinking to the table but in a highly collaborative manner. It's not just about what we teach them but how they apply their learning in the real world as well. Just look at how well this team did."

Laurier's final placing included:

1st Place - Debating: Jordan Schmidt and Dave Bornstein.

1st Place - Marketing: Mike Morrice and Chris DePaul.

2nd Place - Ethics: Martin Melady and Anthony Milito.

3rd Place - MIS: Greg Overholt and Stewart McKendry.

"This is the premier business competition in Canada," said Alan Marshall, a finance lecturer and coordinator of undergraduate student affairs at the Laurier School of Business and Economics.

"They were ready and did a tremendous job. We're proud of them all."

The entire Laurier team of business undergraduates who competed included Shannon McLaughlin, Anne Zhang, Meghan Green, Matthew Hudson, Greg Dean and Dave Gourlay.

ICBC is Canada's oldest and largest undergraduate business case competition. Seven Laurier teams participated in the preliminary round, besting national and international teams to qualify for the final round in Kingston last week.