

NEWS RELEASE

Wilfrid Laurier University



Aspen Institute ranks Laurier MBA program among Top 100 in the world

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NEW YORK — The prestigious Aspen Institute awarded the Laurier School of Business & Economics top honours today in New York City by ranking its MBA program among the Top 100 in the world.

The Aspen Institute's "Beyond Grey Pinstripes" initiative ranked Laurier's MBA program third in Ontario in its biennial survey. An alternative ranking of business schools, the mission of Beyond Grey Pinstripes is to spotlight innovative full-time MBA programs that are integrating issues of social and environmental stewardship into curricula and research.

"Laurier is very proud to be counted among the top 100 business schools from around the world," said Ginny Dybenko, Laurier's dean of business and economics. "Laurier's School of Business & Economics has long emphasized the importance of corporate responsibility as a critical ingredient in the successful multinational of the future. It is a great pleasure to finally receive recognition for what has been a mainstay in both our academic programming and research."

Beyond Grey Pinstripes surveys global full-time MBA programs over an 18-month period and examines the way the programs incorporate social and environmental issues into the training of future business leaders. The aim is to celebrate innovation in business education, while informing students about the options and challenging business schools to incorporate social and environmental skill into their programs.