NEWS RELEASE

Wilfrid Laurier University



Toyota donates hybrid SUV to support campus safety at Laurier

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WATERLOO — Wilfrid Laurier University's Community Safety & Security department is the proud owner of a new 2007 Toyota Highlander Hybrid, thanks to a donation from Toyota Motor Manufacturing Canada (TMMC) in Cambridge.

TMMC president Ray Tanguay will visit Laurier's Waterloo campus Wednesday August 8 at 3 p.m. to present the vehicle to university officials.

"We are so pleased that TMMC has supported us in this way," said Dr. Robert Rosehart, president and vice-chancellor of Laurier. "Being an environmentally conscious campus, it is particularly significant that TMMC chose to donate a hybrid vehicle. This will save Laurier money on fuel while producing fewer emissions."

"TMMC is proud to be able to support Wilfrid Laurier University and its community," said Tanguay. "Congratulations on becoming one of the more than one million owners of a Toyota hybrid."

The Toyota Highlander Hybrid blends the power of a 3.3L V6 engine with a high-voltage direct-current battery. This means producing 70 per cent fewer smog-forming emissions than a typical conventionally powered new vehicle, while providing more than enough power to allow members of the Community Safety & Security department to do their job well.

In The Globe and Mail's 2006 University Report Card, students gave Laurier an A for sense of personal safety and security on campus.

"Our primary goal is to ensure a safe environment for our students, faculty, staff and visitors," said Rod Curran, Laurier's director of Community Safety & Security. "This new vehicle will

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enable us to meet the patrolling needs of our campus and has enough space to transport a student to the hospital, should the need arise."

TMMC employs more than 4,500 workers in Waterloo Region and has a reputation for building excellent vehicles. Laurier has had a long relationship with TMMC and looks forward to continuing the partnership in the future.