

NEWS RELEASE

Wilfrid Laurier University



Laurier joins the Commuter Challenge for a sixth year

For Immediate Release

**May 28, 2007
34-07**

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WATERLOO — Wilfrid Laurier University is once again putting its best foot forward by participating in the national Commuter Challenge.

The annual event, which runs June 3-9, promotes awareness of the benefits of sustainable commuting and encourages Canadians to take action by walking, cycling, taking transit, carpooling or tele-working instead of driving alone to get work.

This is the sixth year that Laurier has participated in the Commuter Challenge. To add to the fun, the university is holding a barbecue Tuesday, June 5, from 11 a.m. to 2 p.m. in the quadrangle on the Waterloo campus. Novelty bicycles and other activities will take place, and a number of prizes — including a bicycle donated by the Laurier Bookstore and a \$200 gift certificate to the Laurier Bookstore from Laurier President Dr. Robert Rosehart — will be raffled to participants. As well, staff from Runner's Choice and McPhail's Cycle and Sport will talk about walking and biking to work, while a representative from the Residential Efficiency Energy Project (REEP) will show us how small changes can make a big difference to the environment.

"Last year, the Waterloo Region was fourth in Canada in the 100,000-499,000 population division," said Mary Basler, manager of Laurier's parking services. "Laurier has done well in all six years in the challenge, but with the strong awareness of climate change on campus we are hoping to improve our results this year."

A full list of events, prizes and other information is available from the parking services website at www.wlu.ca/parking. To participate in the Commuter Challenge, register at www.commuterchallenge.ca or call (519) 884-0710 ext. 3032 or email parking@wlu.ca.