NEWS RELEASE

Wilfrid Laurier University



Universities and college host huge Job Fair

For Immediate Release

Jan. 24, 2007 05-07

Contact: Jan Basso Director of Co-operative Education and Career Services (519) 884-0710 ext. 4137

WATERLOO – A record number of employers and 4,000 students and alumni will attend the winter 2007 University/College Job Fair to be held at RIM Park in Waterloo on Wednesday, Feb. 7.

The annual event is the largest post-secondary job fair in Canada and is sponsored by Partnerships for Employment, a collaborative effort involving Conestoga College, University of Guelph, University of Waterloo and Wilfrid Laurier University. This year's Job Fair has attracted over 230 employers — the largest number since the event was first held in 1994, and a 26 per cent increase over last year. The employers will be offering a variety of jobs and each is expecting to hire within six months.

The fair runs from 10 a.m. to 3:30 p.m. and is open to students and alumni from the four postsecondary institutions. Shuttle buses will run from all four institutions throughout the day. For more information, visit the Job Fair website at <u>www.partners4employment.ca</u>.

"The fair has become a major recruiting event for organizations seeking to hire students and alumni for full-time, contract, part-time, summer, and co-op positions," says Jan Basso, Laurier's director of co-operative education and career services. "Over the past two years, we have seen a 43 per cent increase in the number of employers registering for the fair. Employers clearly view the students and alumni from this region's post-secondary institutions as top talent to meet their recruiting needs."

The fair has attracted a diverse group of employers from across North America and as far away as Korea, representing sectors ranging from financial services, technology and manufacturing to retail, social services, government and agriculture. Organizations registered include Royal Bank Financial, Open Text, Toyota, the RCMP, Camp Trillium, Canadian Nuclear Safety Commission, Frito Lay Canada, A&M Reforestation, Canadian National, Manulife, Canadian Food Inspection Agency, Consumer Impact Marketing, Abercrombie and Fitch, and many others.

– 30 –