

NEWS RELEASE

Wilfrid Laurier University



Open Day at Laurier welcomes the community to campus

For Immediate Release

June 7, 2006

41-06

Contact: Holly Cox
Co-ordinator, Recruitment/Public Relations
(519) 756-8228 ext. 5709

or Kevin Klein
Student Recruitment Associate
(519) 756-8228 ext. 5777

BRANTFORD – Laurier Brantford will open its doors and welcome the community during Open Day at Laurier on Tuesday, June 13. Local residents are invited to the campus between 3:30 p.m. and 7:30 p.m. to tour campus buildings, speak with students, faculty and staff, and attend sample lectures.

The evening is an opportunity for the community to celebrate the successful arrival of post-secondary education in Brantford. Many local residents are surprised by the size of the Laurier Brantford campus, and are pleased with the changes occurring in the downtown.

“We want to take this opportunity to thank Brantford for their support, and show them what we have done with it,” said Holly Cox, recruitment and public relations co-ordinator.

“We hope they will be proud of what we have done, and of Brantford’s university.”

Mohawk College and Nipissing University will also welcome participants to their facilities, where visitors will receive a guidebook, including a map of campus and information about each building. There will be lectures throughout the event, including Dr. Gary Warrick on local archaeology and Dr. Linda Quirke on the millennial generation.

Light refreshments will be available in each building, and visitors are invited to the Student Centre for a barbecue fundraiser for Shinerama, hosted by the Students’ Union. Each visitor will receive a souvenir gift, and will have the opportunity to win a number of door prizes.

– more –

Open day/2

Along with its post-secondary partners in the downtown, Laurier Brantford has been making a difference in the local economy. A recent economic impact study suggested that Laurier Brantford contributes \$20–\$27 million annually, and that number reaches \$39–\$49 million when Mohawk College’s estimated impact is taken into account.

“City council has supported us because they had a vision for the downtown,” said Bruce Arai, acting dean. “Open Day is a great opportunity for people to see how far Laurier Brantford has come in helping to make that vision a reality, and we are confident that when residents of Brantford tour the campus, they will share that vision, too.”

For more information on Laurier Brantford or to download a campus map for Open Day at Laurier, please visit www.wlu.ca/brantford.