

# NEWS RELEASE

Wilfrid Laurier  
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## **Laurier and WCAC offer a look into Neufeld's neighbourhood**

**For Immediate Release**

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WATERLOO – The Waterloo Community Arts Centre (WCAC) and Wilfrid Laurier University are presenting an exhibition of black and white block prints by Woldemar Neufeld from January 13 to February 2. An opening reception for the exhibition, entitled Journey Through My Neighbourhood, will be held at WCAC from 6 to 8 p.m. on Friday, January 13.

Neufeld's intrigue with block printing began in 1927, when he took a correspondence course in lettering. Mastering incised carving, in which only the outline of the design pattern is carved into a wooden surface, Neufeld soon began to produce detailed prints with exquisite perspective and dimensional effects.

"A Journey Through My Neighbourhood explores Neufeld's keen observation of the architectural landscape of the Waterloo region," says Suzanne Luke, curator of the exhibition. "Through this series of black and white block prints viewers will discover Neufeld's wonderful artistic form and documentary style."

In conjunction with the exhibition, Neufeld's son Laurence will demonstrate his father's method of block printing at the WCAC on Saturday, January 21 from 10 a.m. to noon. The community can ask questions and purchase tickets to win a piece called The Hunter. The small coloured block print has never before been available to the public.

Proceeds from the sale of tickets will be contributed to the Woldemar Neufeld Endowment Fund at Laurier. Neufeld graduated from Waterloo College (renamed Wilfrid Laurier) and was later awarded an honorary doctorate by the university. In 1998, the City of Waterloo entrusted Laurier with its collection of Neufeld's work.