

# NEWS RELEASE

Wilfrid Laurier  
University



## Laurier offers full day of personal and professional development

For Immediate Release

April 19, 2005  
33-05

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WATERLOO – Wilfrid Laurier University is opening up a rare, educational opportunity to the local community. The alumni association and some key faculty are hosting a personal and professional development day on Friday, May 6.

The full-day event, entitled *Developing Amidst Change: Maximize Your Personal and Professional Potential*, will offer strategies for success in today's challenging and ever-changing world. Participants will learn about leadership and the art of communication, parallels between personal and financial development, work/family balance issues, career management for Generation X employees and strategies for becoming a more effective change agent.

This unique and low-cost event will include keynote speakers Bob Rae, former premier and current chancellor of the university, and Donna Messer, author and motivational speaker. Both will offer their unique perspectives on leadership and effective networking.

“We are pleased to be hosting such impressive speakers, including Laurier faculty and alumni, on such a wide variety of topics,” said Brian Breckles, director of alumni relations. “All of the speakers are leaders in their field and have a tremendous amount of knowledge and expertise to share.”

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The day will start at 8:30 a.m. and include two keynote addresses, small breakout sessions, lunch and a networking reception. It will offer multiple opportunities to refresh abilities, network and get motivated.

Limited space is still available and the public are welcome to join us for only \$30.

For more information and to register, visit [www.wlu.ca/alumni](http://www.wlu.ca/alumni) or contact Janina Crysedale at 884-0710 ext. 2096.