

NEWS RELEASE

Wilfrid Laurier University



Homecoming attempts to set record for whoopee cushion sitting

Laurier community set to break world record to raise awareness about organ donation

For Immediate Release

September 15, 2004
62-04

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WATERLOO - Wilfrid Laurier University's 76th annual homecoming promises to be a 'gas' as organizers try to set a world record for the largest simultaneous whoopee cushion sit.

Members of the Laurier community and friends will attempt to break the current record during halftime of the homecoming football game on September 25.

Homecoming weekend runs from September 24 to 26. More than 10,000 alumni, students, faculty and staff are expected to attend this year's celebration.

Friends and family are invited to come out and support the Golden Hawks, and to be part of the new world record. The old record was set on October 10, 2003, when 1,372 people in the United Kingdom sat on whoopee cushions simultaneously.

Laurier's record attempt is co-sponsored by The Kidney Foundation of Canada and was designed to raise funds and awareness of the need for organ donations. Last year, 250 Canadians died while waiting for an organ transplant. Pledge forms are available from the foundation office and Laurier's alumni office.

"Laurier has proudly joined in partnership with The Kidney Foundation of Canada to raise awareness about how organ donation saves lives," said Brian Breckles, director of alumni relations. "We are confident that this event will help create a strong sense of community while promoting the idea of talking to your family about signing your organ donor card and possibly saving someone's life."

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Homecoming officially begins on Friday with a golf tournament hosted by the school of business and economics. The dean's alumni classic is a scramble-format tournament held at the Savannah Golf Links in Cambridge. It begins at 11:45 a.m.

Alumni and students will host an interactive family tailgate party in the university stadium end zone from noon to 2 p.m. on Saturday. This family event includes a barbecue and is a homecoming favourite. The Golden Hawks will kick off the homecoming football game against the McMaster Marauders at 2 p.m. in University Stadium.

Homecoming concludes with an all-you-can-eat brunch buffet from 10 a.m. to 1 p.m. on Sunday morning at Wilf's Pub in the Fred Nichols Campus Centre.

Laurier will also host reunion events for the classes of 1954 and earlier as well as 1994 and 1999. For more information, see the complete schedule of homecoming events at www.wlu.ca/homecoming

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