

NEWS RELEASE

Wilfrid Laurier University



Laurier Brantford ready to show off at March break open house

With applications up 39 percent, organizers expect record number of visitors

For Immediate Release

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BRANTFORD – Laurier Brantford expects an increase in the number of students visiting the campus during this year’s annual March break open house.

Scheduled to begin at 10 a.m. on Wednesday, March 17, the event gives students the opportunity to explore the unique personality of the campus and get answers to questions that can help them decide which university to attend for the next three or four years.

“Open houses are a great way for students to experience what it would be like to be a student at that university,” says Holly Cox, recruitment and public relations co-ordinator. “We help to demystify the university experience, answering such questions as: What are professors’ expectations? How much harder is university than high school? And what does a typical week look like? Learning more about these issues can help students prepare for the future.”

Visitors will tour the campus with student volunteers who will explain various aspects of Laurier Brantford and why they love it. Visitors are also encouraged to participate in a number of information workshops, covering topics that include education programs as well as programs in criminology, organizational leadership and joint programs – known as two-by-four programs – offered with Mohawk College.

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There are also general sessions that deal with life at Laurier Brantford, residence and the core contemporary studies program and uncover the mysteries of university life. All sessions are led by professors and students, and are designed to get visitors involved and give them a taste of what it is like as a Laurier Brantford student.

An academic and student-life fair provides opportunities for one-on-one discussions with faculty, staff and students. Booths will offer information on such topics as admissions, financial aid, residence, student services, career services, joint programs with Nipissing University and Mohawk College, the students' union, student clubs and services offered by the YM/YWCA.

To date, Laurier Brantford has received 1,726 applications to its various programs. That's a 39 percent increase over this time last year, when 1,240 applications had been submitted. The increase is seen across all of the programs and also reflects the two new programs introduced for September, criminology and organizational leadership.